



# **Semantic Web Services: Promise, Progress, Challenges**

**David Martin**

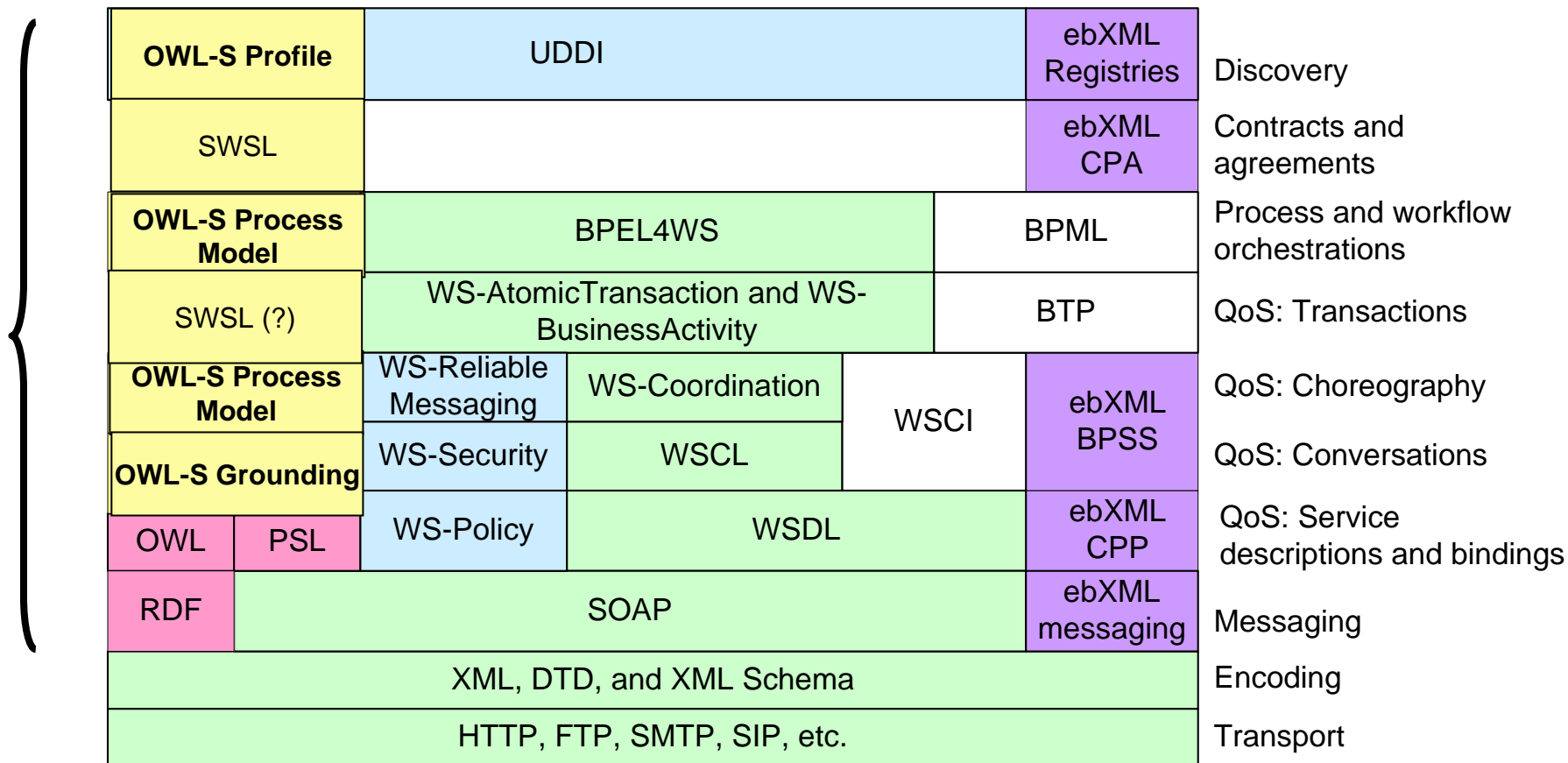
**SRI International**

Chair, OWL-S Coalition

Co-chair, Semantic Web Services  
Language Committee

- eBusiness need & vision, vendor investment
  - Interoperability; virtual organizations
  - *Intranets*, not just *intemets*
  - Market prediction: \$11 Billion in 2007 (IDC study)
- Standards efforts at W3C, OASIS, etc.
- Semantic Web community
  - OWL-S, SWSL, WSMO & other research efforts
- Grid computing
- Ubiquitous computing (devices; smart environments)
  - Mobile access to services
- ➔ A remarkable opportunity
  - Creating a Web with computation, goals, processes as 1<sup>st</sup>-class citizens
  - Bringing *behavioral intelligence* to the Web

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**SWS: towards an expressive, comprehensive, unified framework for reasoning about services**

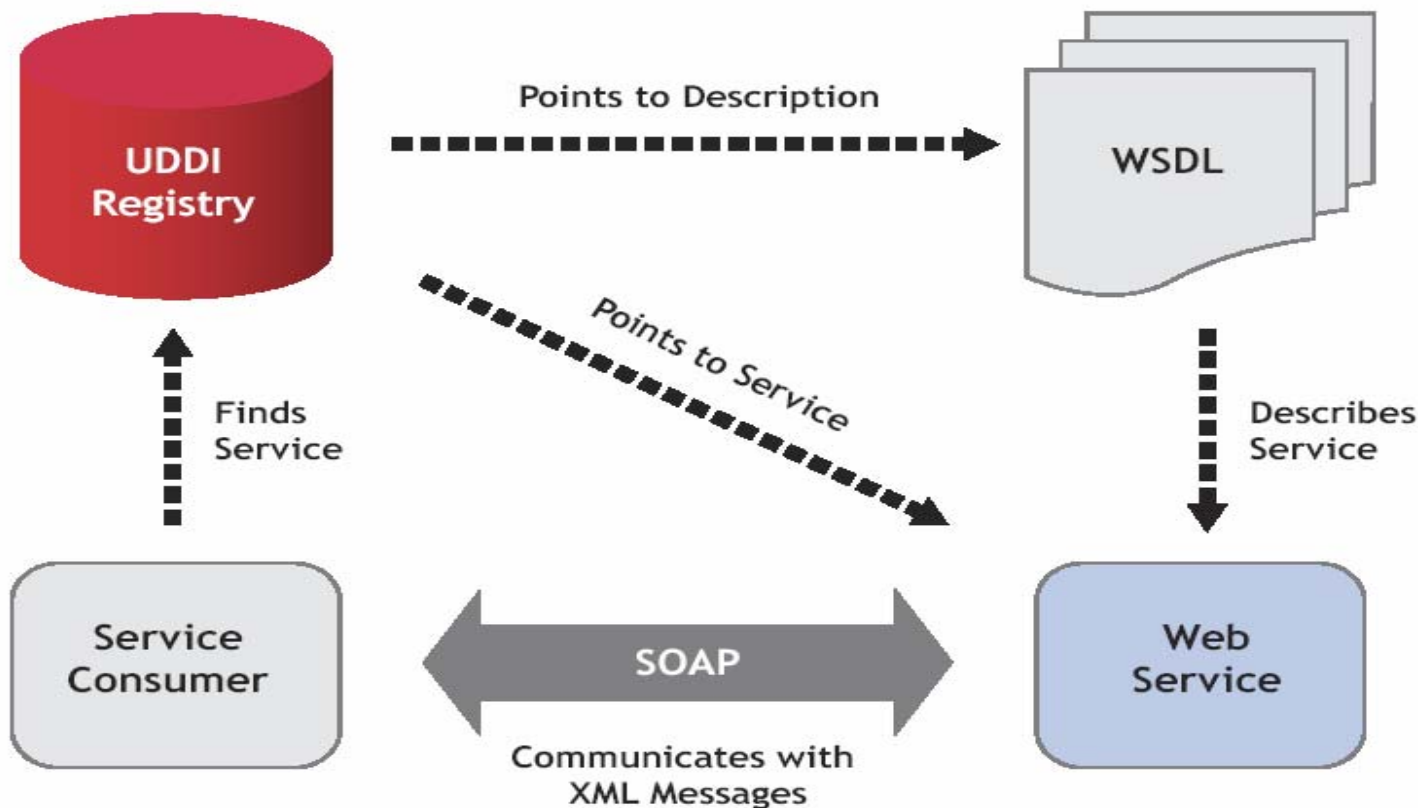
Derived From M. Singh and M. Huhns: *Service-Oriented Computing: Semantics, Processes, Agents*

- **Background & Vision ←**
  - Web Services
  - Semantic Web
  - Semantic Web Services
- OWL-S: Ontology-Based Semantics for WS
- SWSL: Building Out
- Service Management Tasks & Tools
- Applications
- Related Work
- Challenges & Next Steps

Warning:  
Whirlwind  
tour

- “Loosely coupled software components that interact with one another dynamically via standard Internet technologies” (Gartner)
- Reliable, ubiquitous software interoperability
  - Across networks
  - Across organizations
  - Non-proprietary standards
  - Need: ~ half of IT activities and costs relate to integration
- Focus on communications; content exchange
  - Basic infrastructure & tools

- Widely distributed, decentralized business services
- Accessible from a wide variety of platforms & devices
- The Internet as a global platform where organizations and individuals carry out commercial transactions
- Virtual organizations
- Dynamic enterprise; dynamic value chains
- Tools support the creation and enactment of individual services and collaborative processes
- Requesters have access to many providers; can quickly and easily find one and establish a working relationship
- Singh & Huhns: “When new techniques improve the reaction times of organizations and people from weeks to seconds, they change the very structure of business. This is not a mere quantitative change, but a major qualitative change.”





***I can receive a message  
having this form ...***

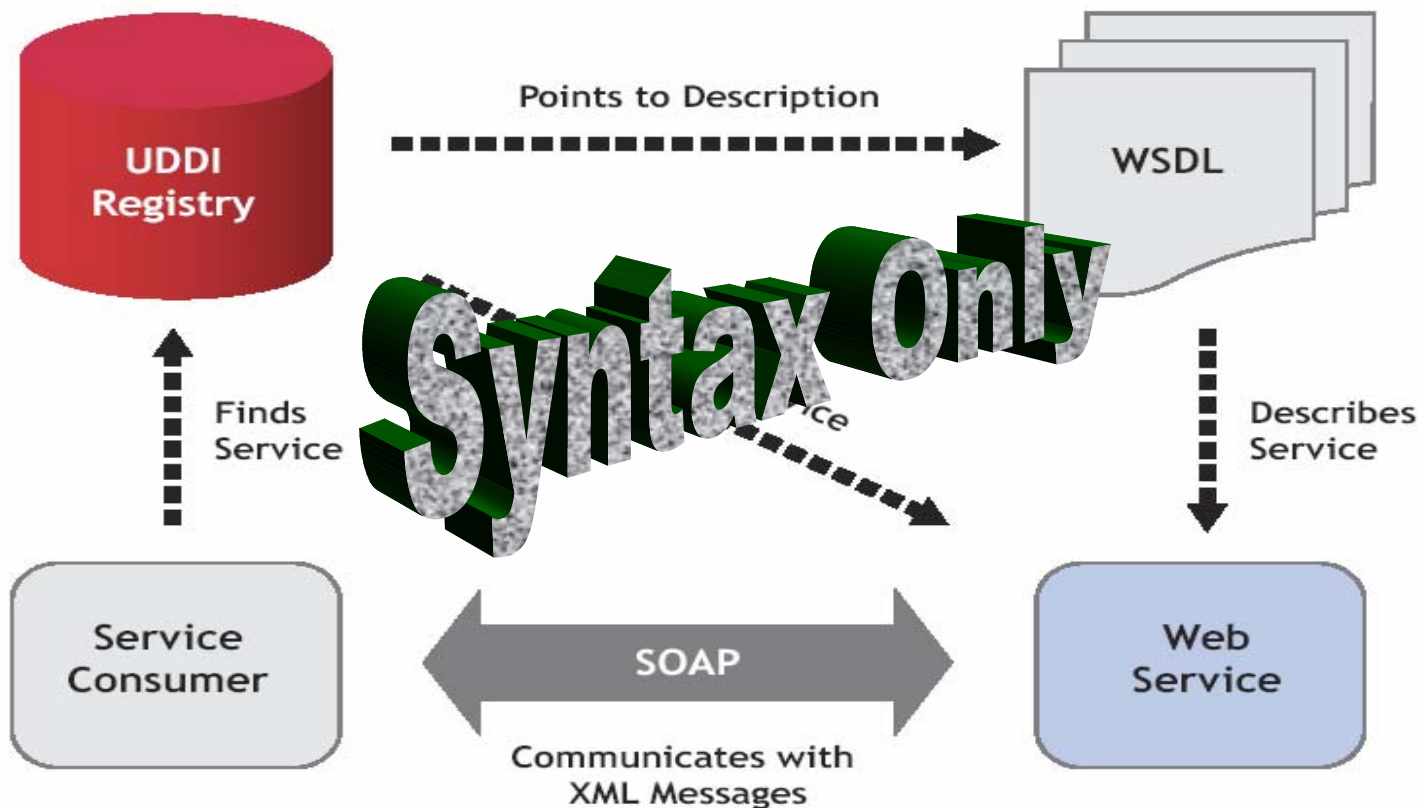
***And I will reply with a  
message having this  
form ...***

***On port 5552, using  
HTTP transport, SOAP  
format***



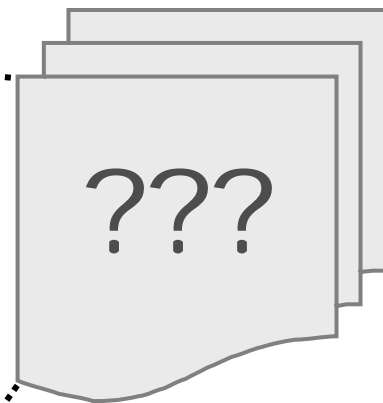
Describes  
Service  
↓





***To use this service you  
must be a member of  
AAA.***

***If you've been a member  
for 3 or more years,  
you get a 15%  
discount.***



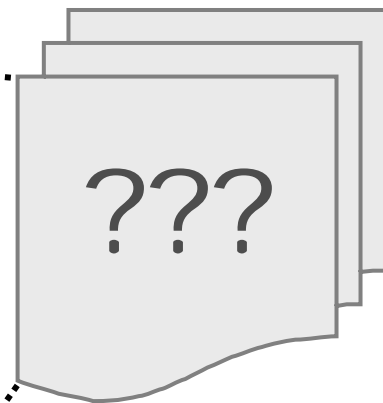
Describes  
Service  
↓

Web  
Service

***When you access this service, you may use TLS or WS-Security.***

***WS-Security is preferred.***

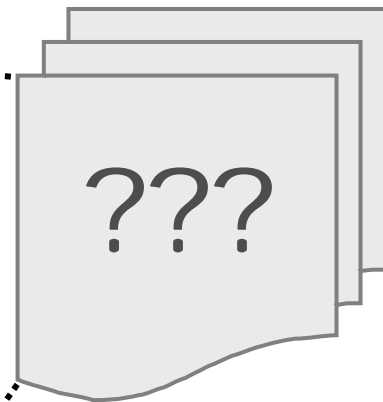
***Using TLS costs \$9; using WS-Security \$15.***



Describes Service  
↓



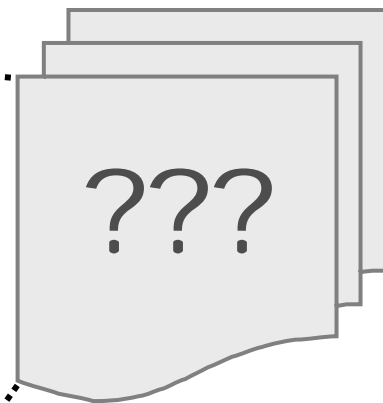
***If I fail to deliver this  
item within 7 days, I  
will pay a 30%  
penalty.***



Describes  
Service  
↓

Web  
Service

***You can only access  
this information if you  
agree to make  
changes to it freely  
available.***



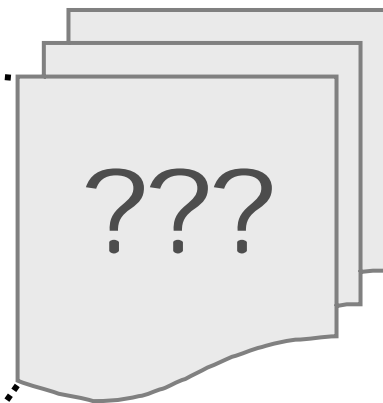
Describes  
Service  
↓

Web  
Service

***I will arrange for the  
requested book to be  
shipped to you***

***and***

***I will debit your credit  
card account for the  
listed price***



Describes  
Service  
↓



- A Vision
- A Research Area
- A Set of Standards Activities at the World Wide Web Consortium
- A Collection of Languages, Reasoners, and Tools
- A Growing Collection of *Ontologies* and Knowledge Bases (World-Wide)
- A Set of Shared Representations, Collaborative Activities and Communities Forming Around Them



"The Semantic Web is an extension of the current web in which information is given well-defined meaning, better enabling computers and people to work in cooperation."

-- *Tim Berners-Lee, James Hendler, Ora Lassila, [The Semantic Web](#), Scientific American, May 2001*

## Problem:

**Computers cannot process most of the information stored on web pages**

## Solution:

**Augment the web to link machine-readable knowledge to web pages**

Extend RDF with Description Logic

Use a frame-based language design

Create the first fully distributed web-scale knowledge base out of networks of hyperlinked facts and data

## Approach:

**Design a family of new web languages**

Basic knowledge representation (OWL)

Reasoning (SWRL, OWL/P, OWL/T)

Process representation (OWL/S)

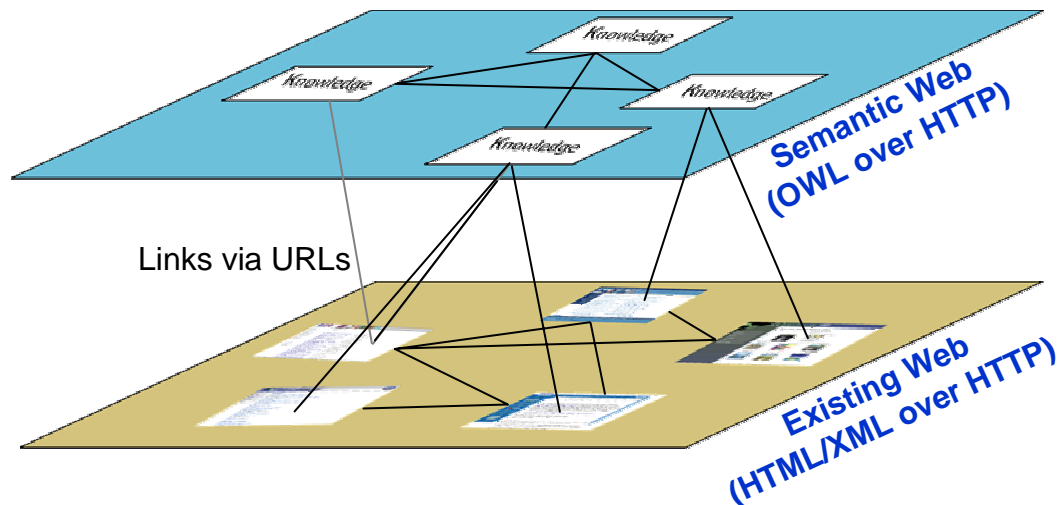
**Build definition and markup tools**

**Link new knowledge to existing web page elements**

**Test design approach in the Intelligence Community and others**

**Standardize the new web languages**

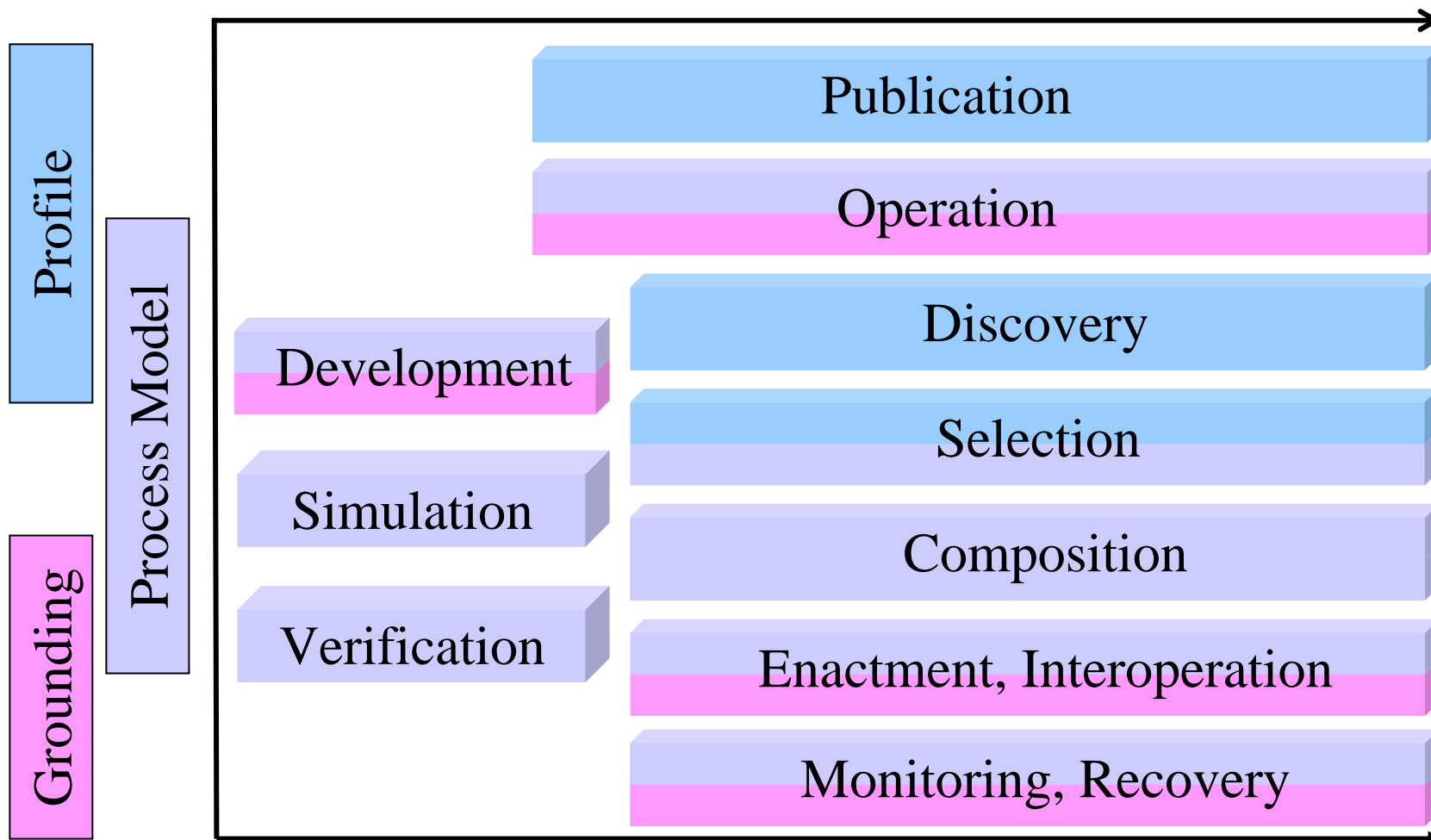
**Computers require explicit knowledge to reason with web pages**



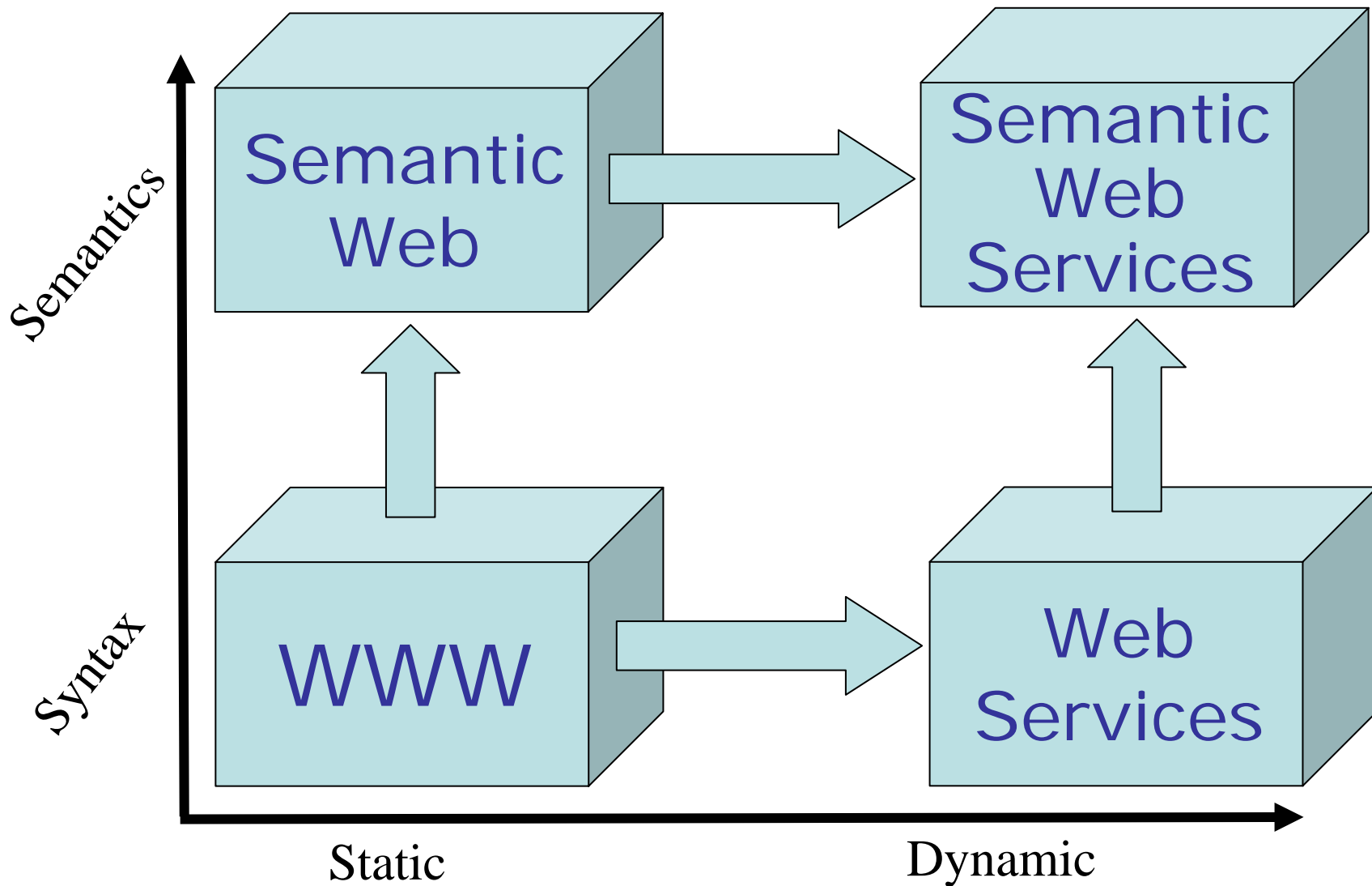
**People use implicit knowledge to reason with web pages**

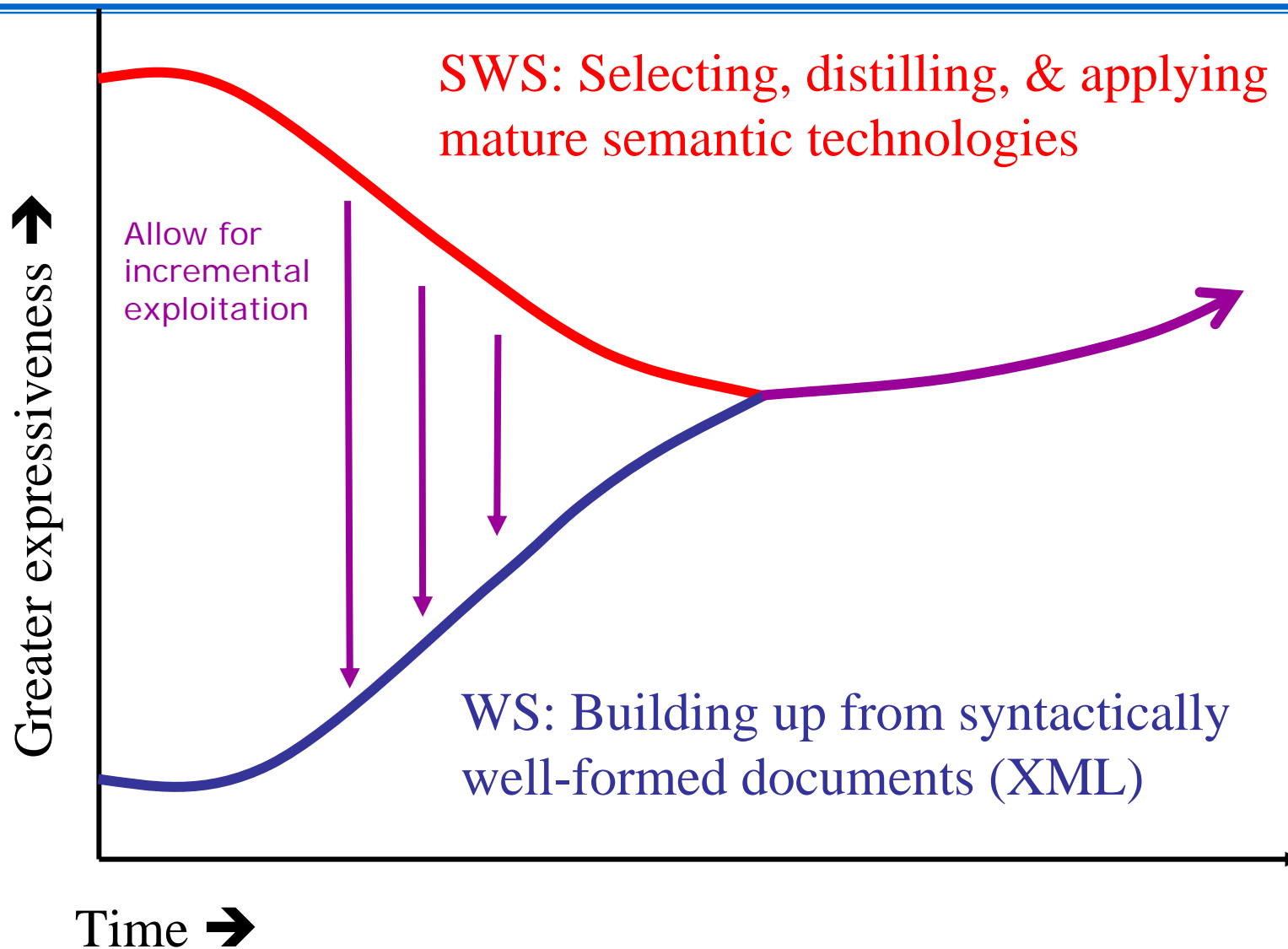
- Automation of service use by software agents
  - Ideal: full-fledged use of services never before encountered:
- Enable reasoning/planning about services
  - e.g., On-the-fly composition
- Comprehensive framework supporting the entire lifecycle of service management tasks
  - Discovery, selection, composition, invocation, monitoring, ..
- Integrated use with information resources
- Ease of use (for users and developers)
- Powerful tools

- Web service discovery
  - *Find me a shipping service that transports goods to Dubai.*
- Web service enactment
  - *Buy me 500 lbs. powdered milk from [www.acmemoo.com](http://www.acmemoo.com)*
- Web service selection & composition
  - *Arrange food for 500 people for 2 weeks in Duba*
- Web service execution monitoring
  - *Has the powdered milk been ordered and paid for yet?*



Development ... Deployment ... Use ...





- WS is providing the building blocks for
  - Constructing, publishing, finding, interoperating with behavioral building blocks --- mostly *manually*
  - Encapsulation, reuse, Web access
  - Lightweight, language- and vendor-neutral deployment
- *WS makes available a vast global repository of interoperable services / procedures / devices*
  - *But labor-intensive, expertise-intensive*
- SW provides infrastructure and technology for *reasoning* about this world of services
  - Using services more effectively
  - Providing better tools; building more robust services
  - Fuller *automation* of service use by software agents
  - Support for non-expert developers, end-users
- *WS + SW allows us to create a powerful Web of “behavioral intelligence”*



- Background & Vision
- **OWL-S: Ontology-Based Semantics for WS ←**
  - Background & Motivation
  - Profile, Process, Grounding (subontologies)
  - Status
- SWSL: Building Out
- Service Management Tasks & Tools
- Applications
- Related Work
- Challenges & Next Steps



# Contributors to OWL-S (partial list)

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**BBN:** Mark Burstein

**CMU:** Katia Sycara, Massimo Paolucci, Naveen Srinivasan

**De Montfort University:** Monika Solanki

**Maryland / College Park:** Bijan Parsia, Evren Sirin

**NIST:** Craig Schlenoff

**Nokia:** Ora Lassila

**SRI:** David Martin

**Stanford KSL:** Deb McGuinness

**Southampton:** Terry Payne

**Univ. of Toronto:** Sheila McIlraith

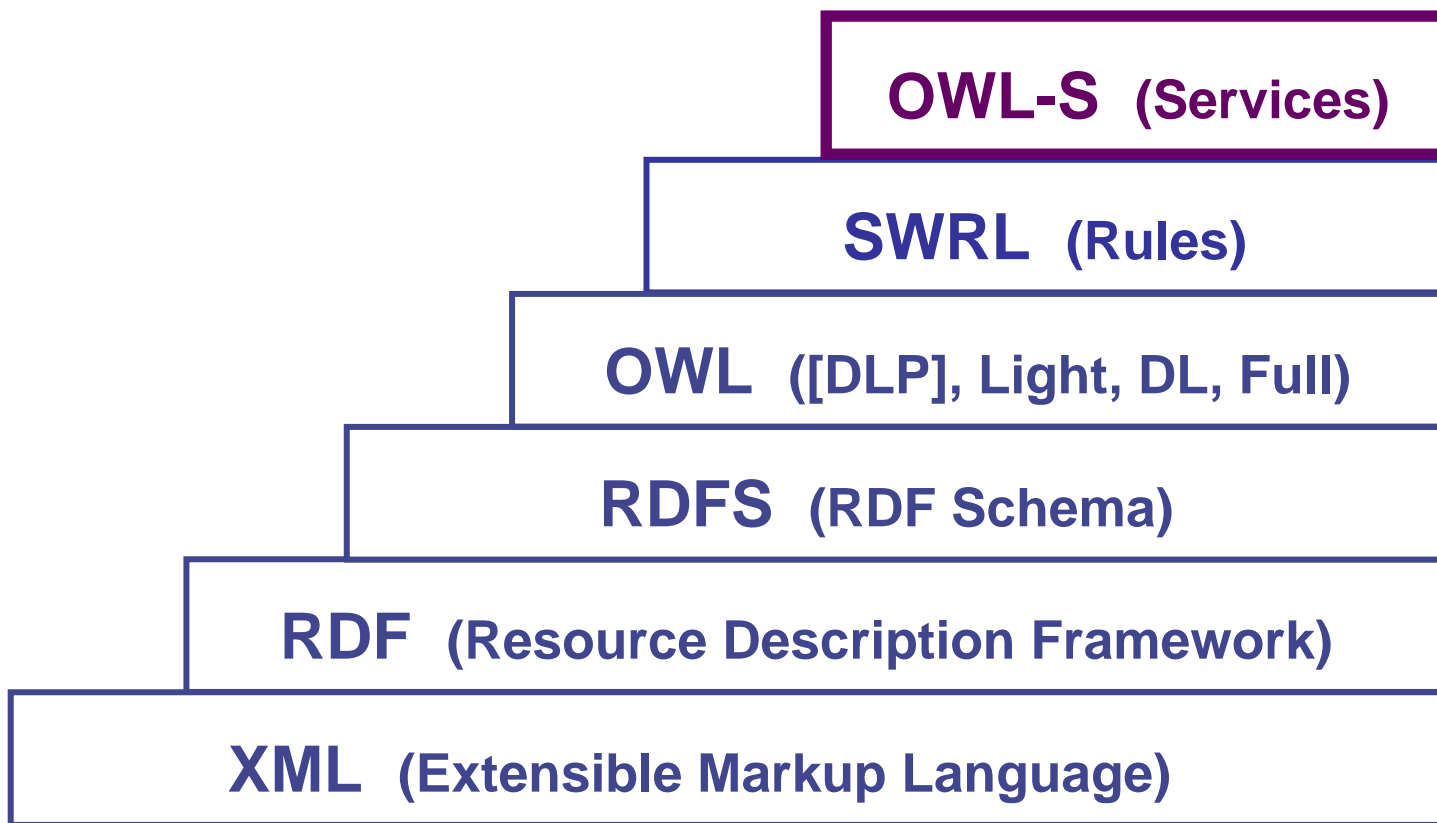
**USC-ISI:** Jerry Hobbs

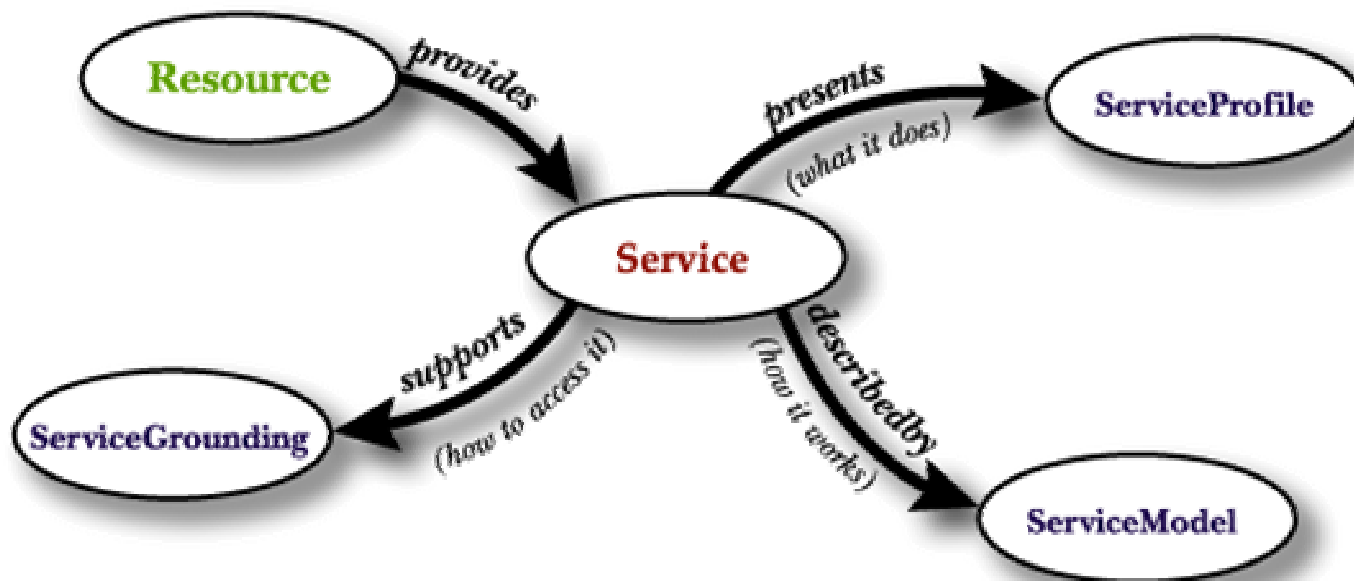
**Yale:** Drew McDermott

- Ontology Web Language for Services
- An OWL ontology/language for (formally) describing properties and capabilities of Web services
- An approach that draws on many sources
  - Description logic
  - AI planning
  - Workflow
  - Formal process modeling
  - Agents
  - Web services

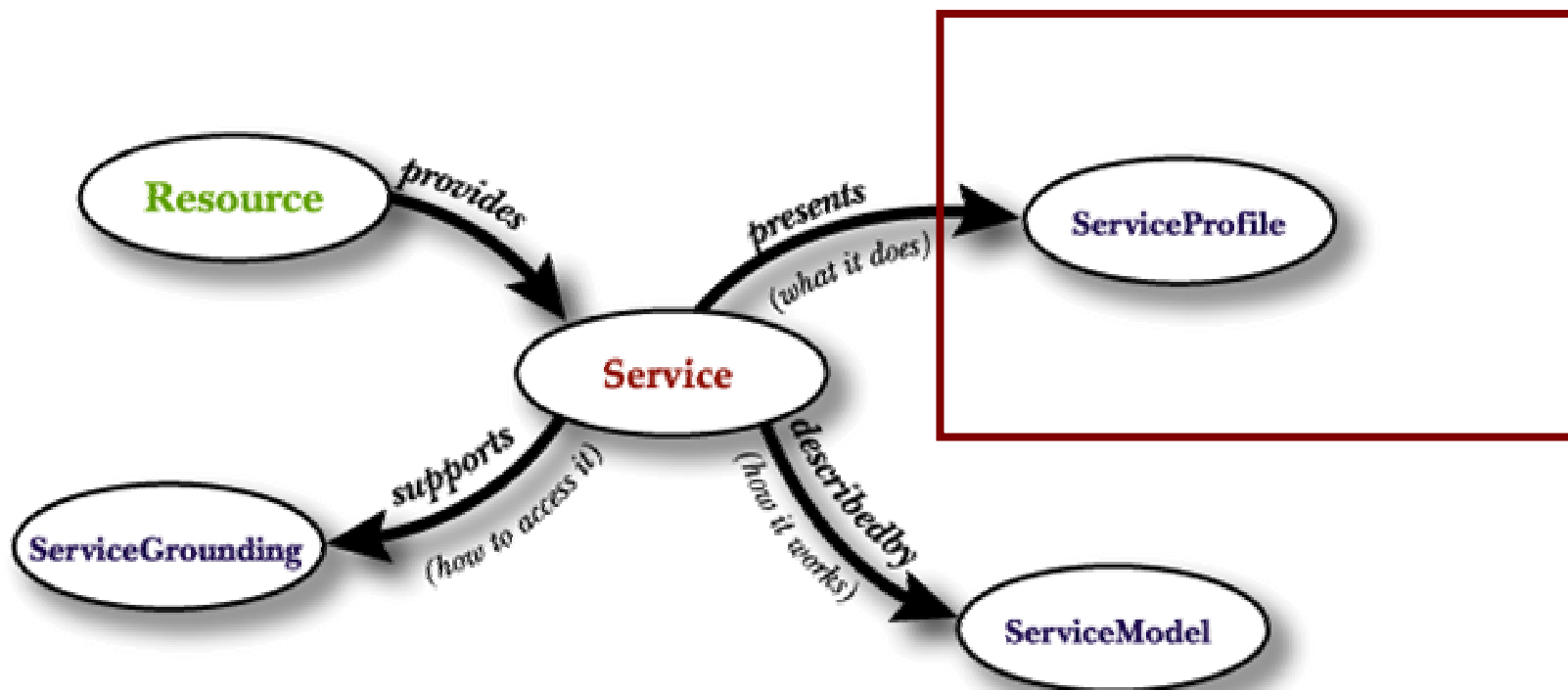
**<http://www.daml.org/services/owl-s>**

## OWL-S: an ontology expressed in OWL and related languages





*Ontology images compliments of Terry Payne,  
University of Southampton*



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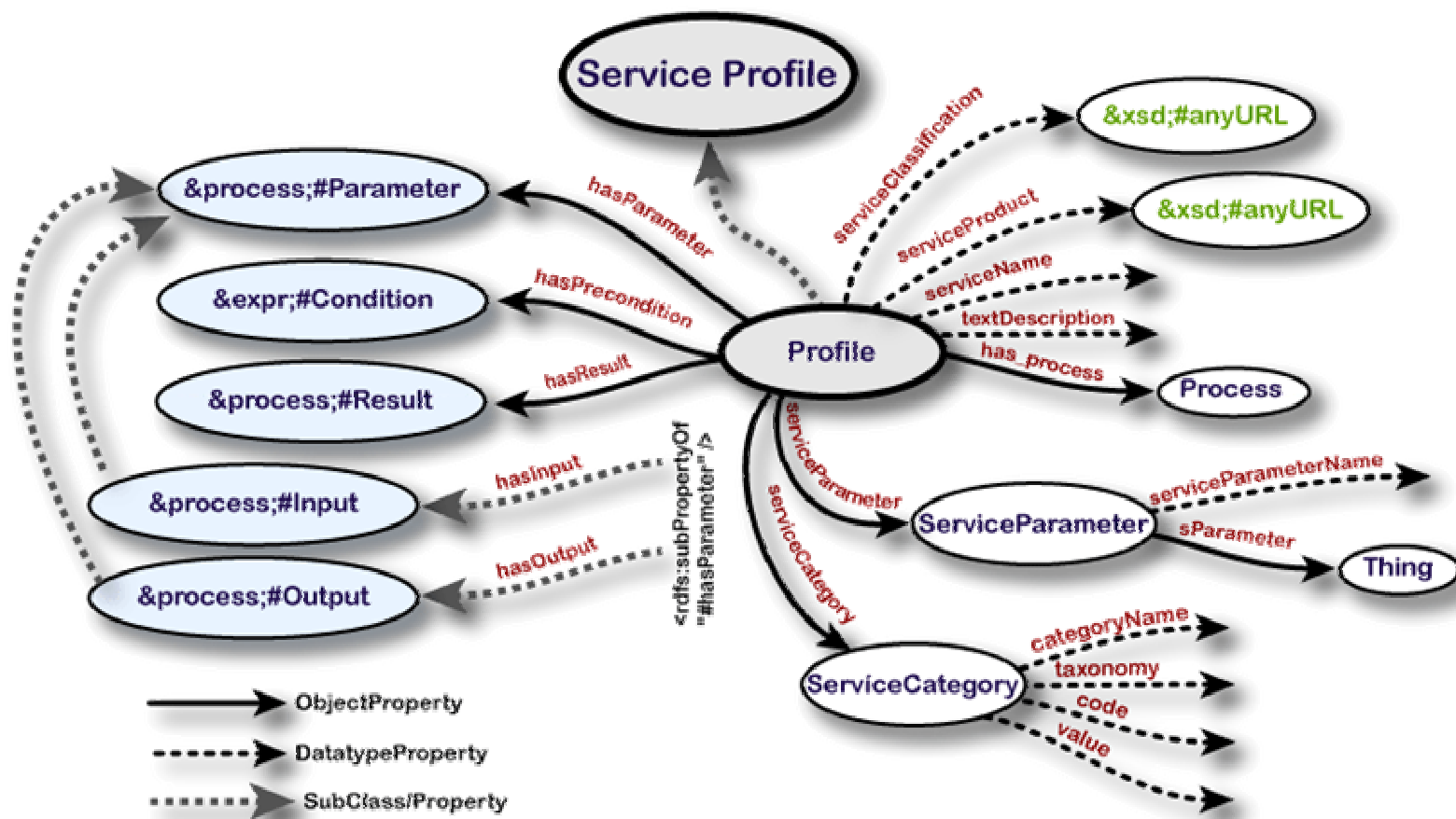
High-level characterization/summary of a service

Used for

- Populating service registries
  - A service can have many profiles
- Automated service discovery
- Service selection (matchmaking)

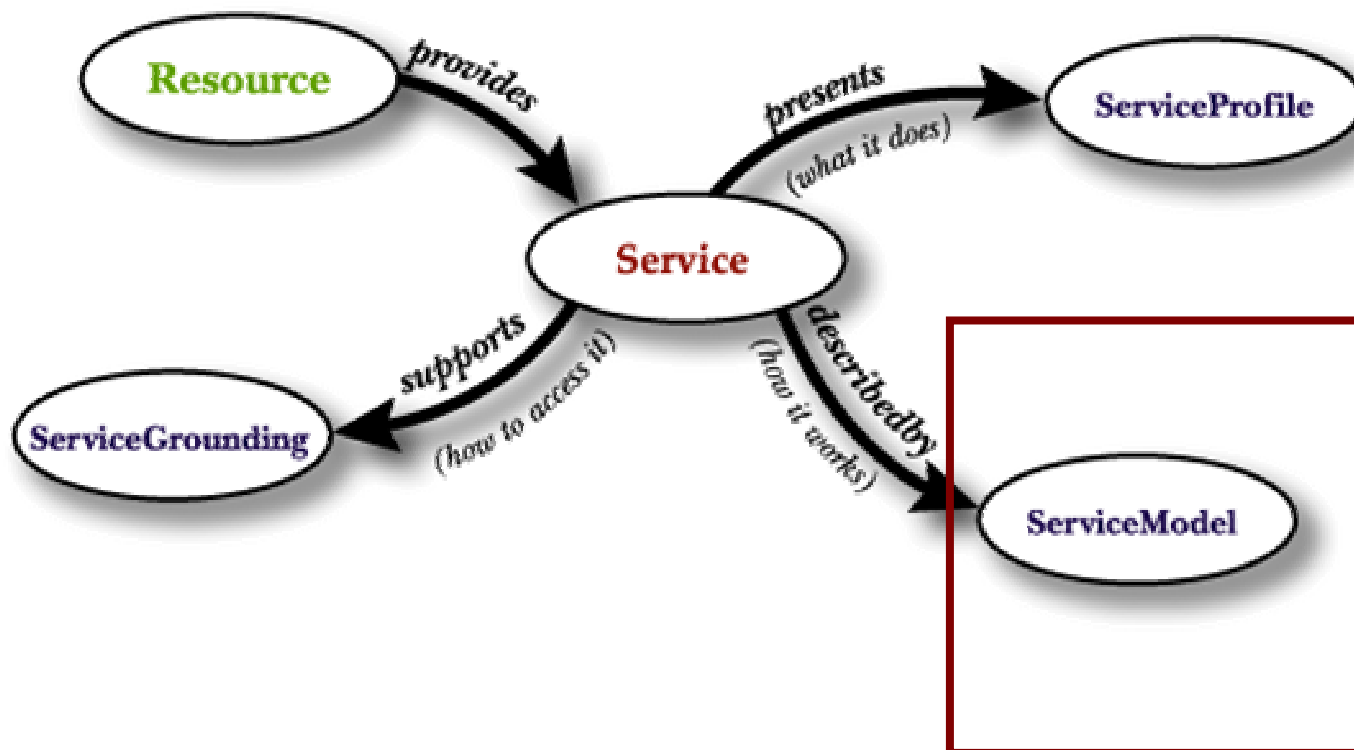
One can derive:

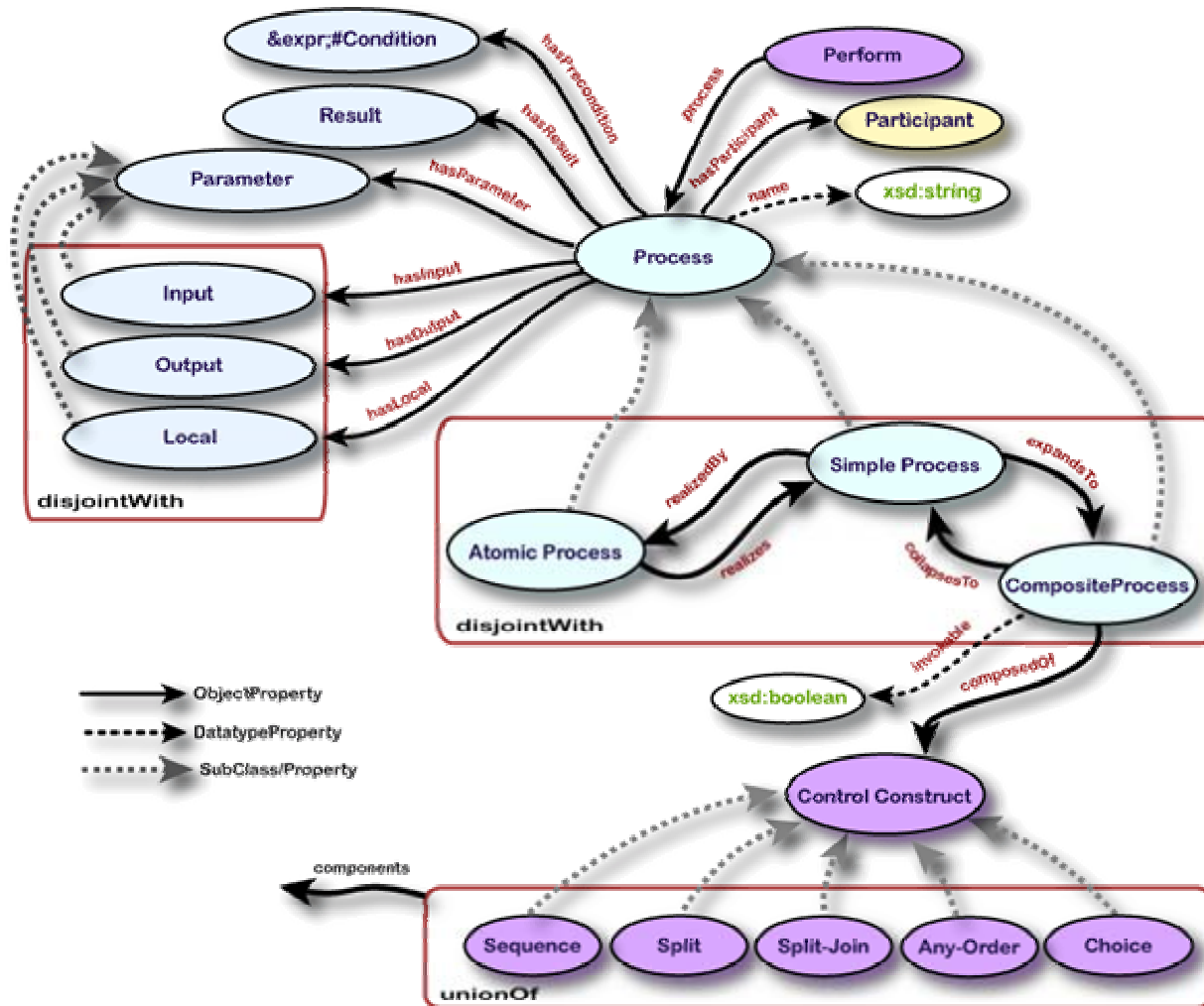
- Service advertisements
- Service requests





- Class hierarchical yellow pages
  - Implicit capability characterization
  - Arrangement of attributes on class hierarchy
  - Can use multiple inheritance
  - Relies primarily on “non-functional” properties
- Process summaries for planning purposes
  - More explicit
  - Inputs, outputs, preconditions, effects
  - Less reliance on formal hierarchical organization
  - Summarizes process model specs
  - Relies primarily on functional description





## Process

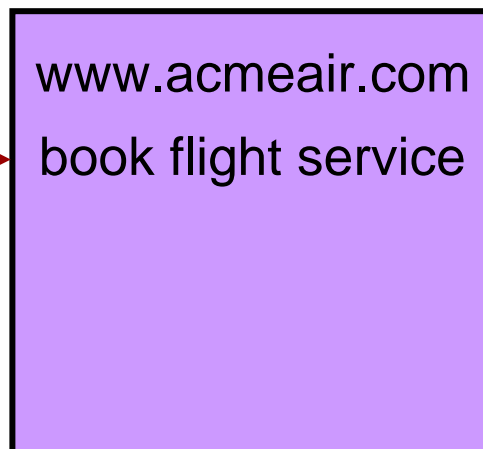
- Interpretable description of service provider's behavior
- Tells service user how and when to interact (read/write messages)

## & Process control

- Ontology of process state; supports status queries
- (stubbed out at present)
- Used for:
  - Service **invocation, planning/composition, interoperation, monitoring**
- All processes have
  - Inputs, outputs, preconditions and effects
  - Function/dataflow metaphor; action/process metaphor
- Composite processes
  - Control flow
  - Data flow

## Input:

- customer name
- flight number
- credit card
- ...



## Output:

- confirmation no.
- ...

**flight available**  
+  
**valid credit card**

?

Y

N

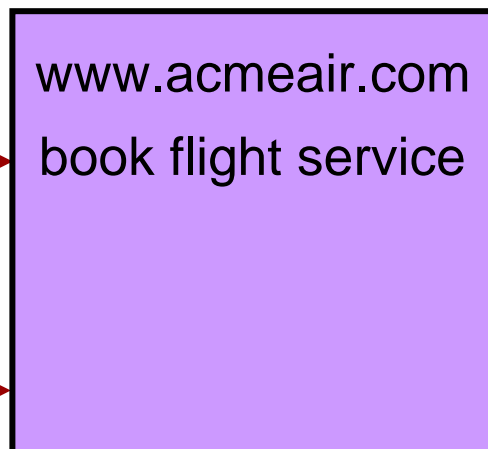
- failure notification
- ...

## Input:

- customer name
- flight number
- credit card
- ...

## Preconditions:

- knowledge of the input
- ...



## Output:

- confirmation no.
- ...

## Effect:

- ticket purchased
- credit card debited
- ...



## Output:

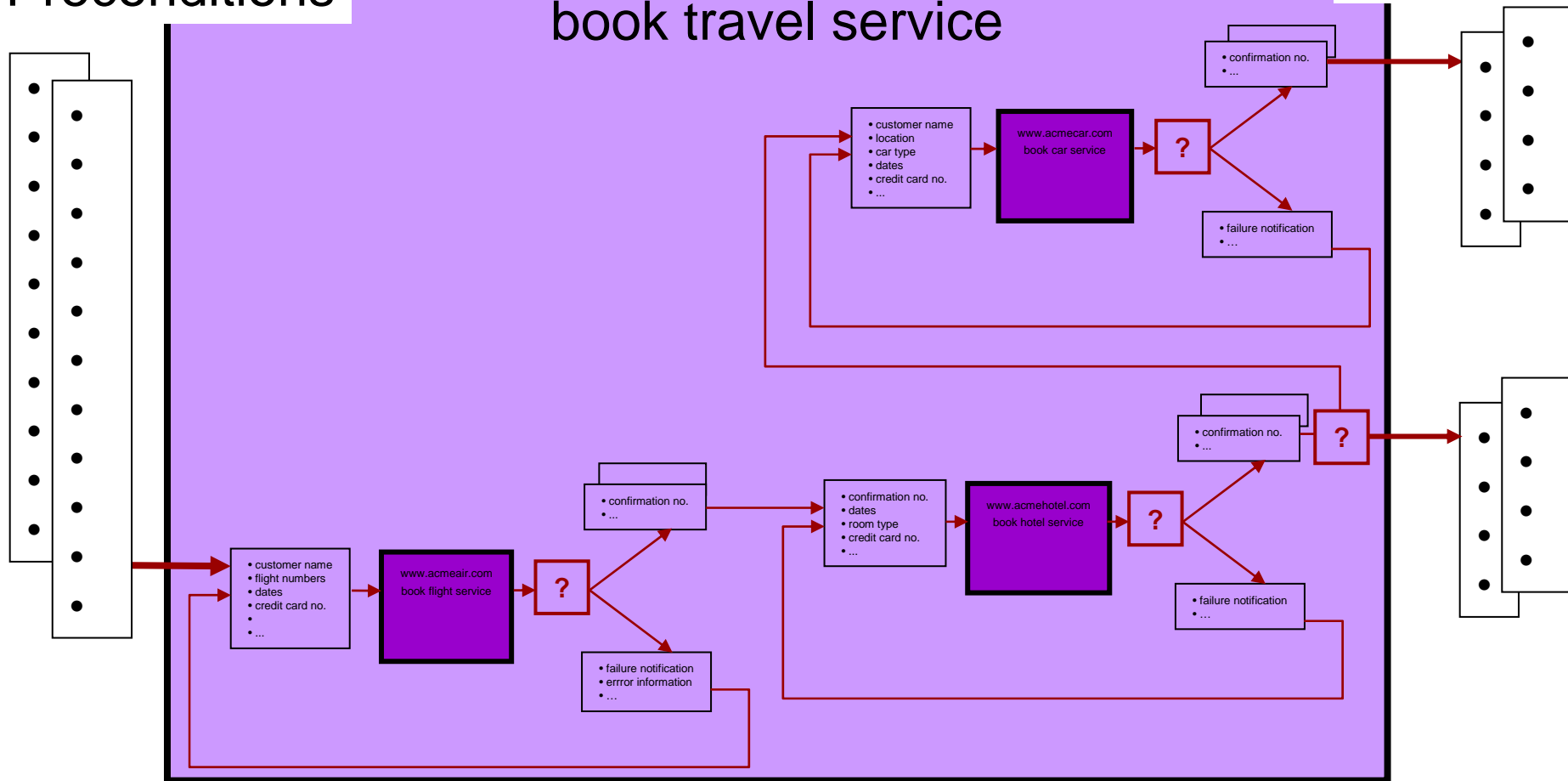
- failure notification
- ...

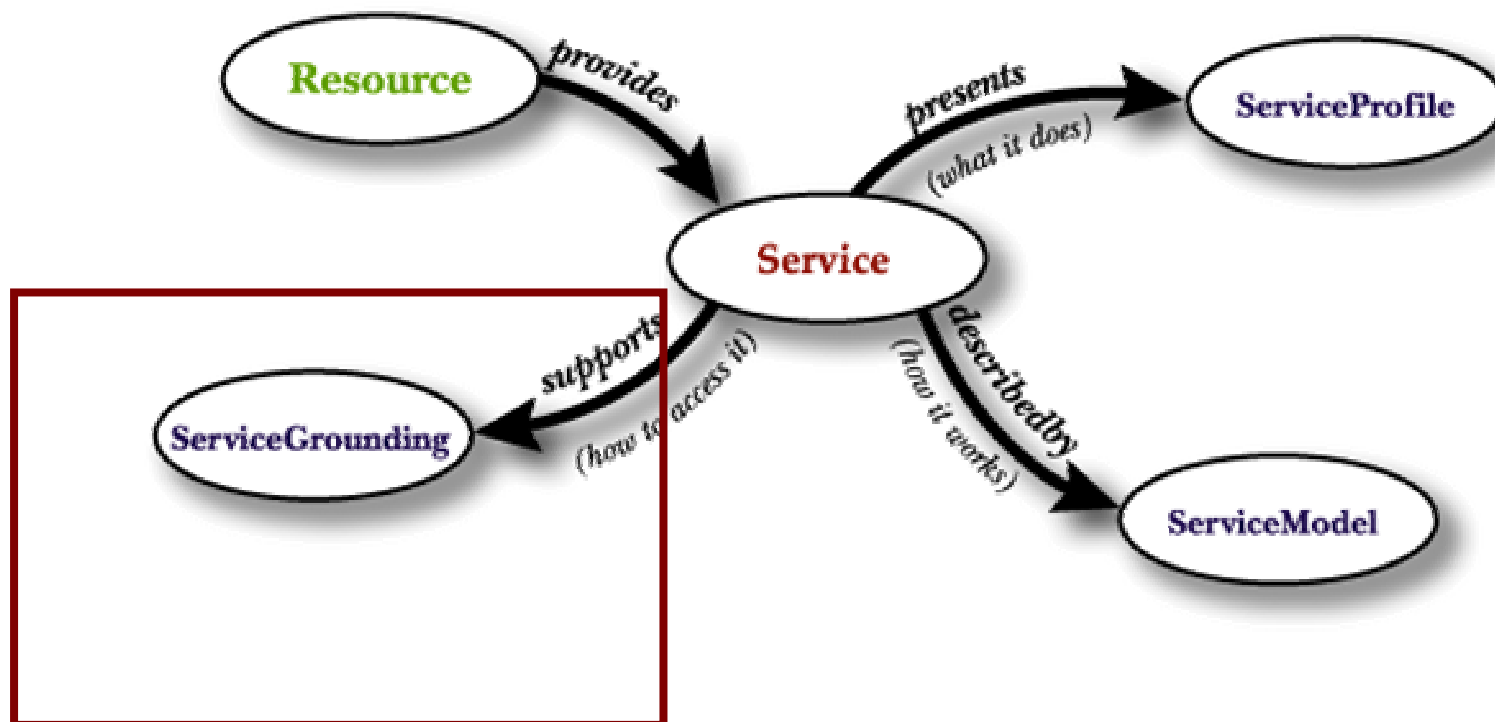
## Effect:

<no effect>

## Input & Preconditions

## Output & Effects

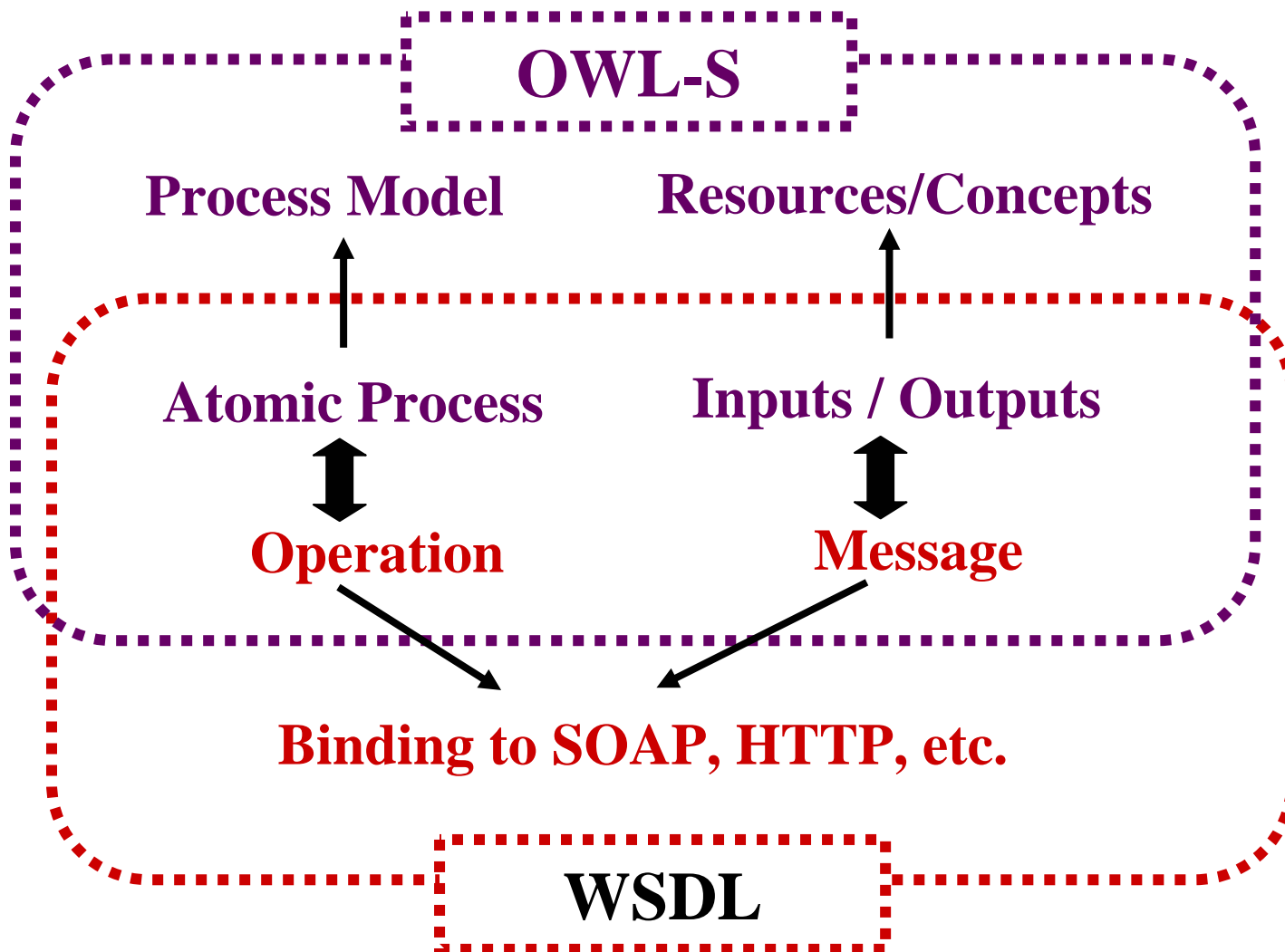


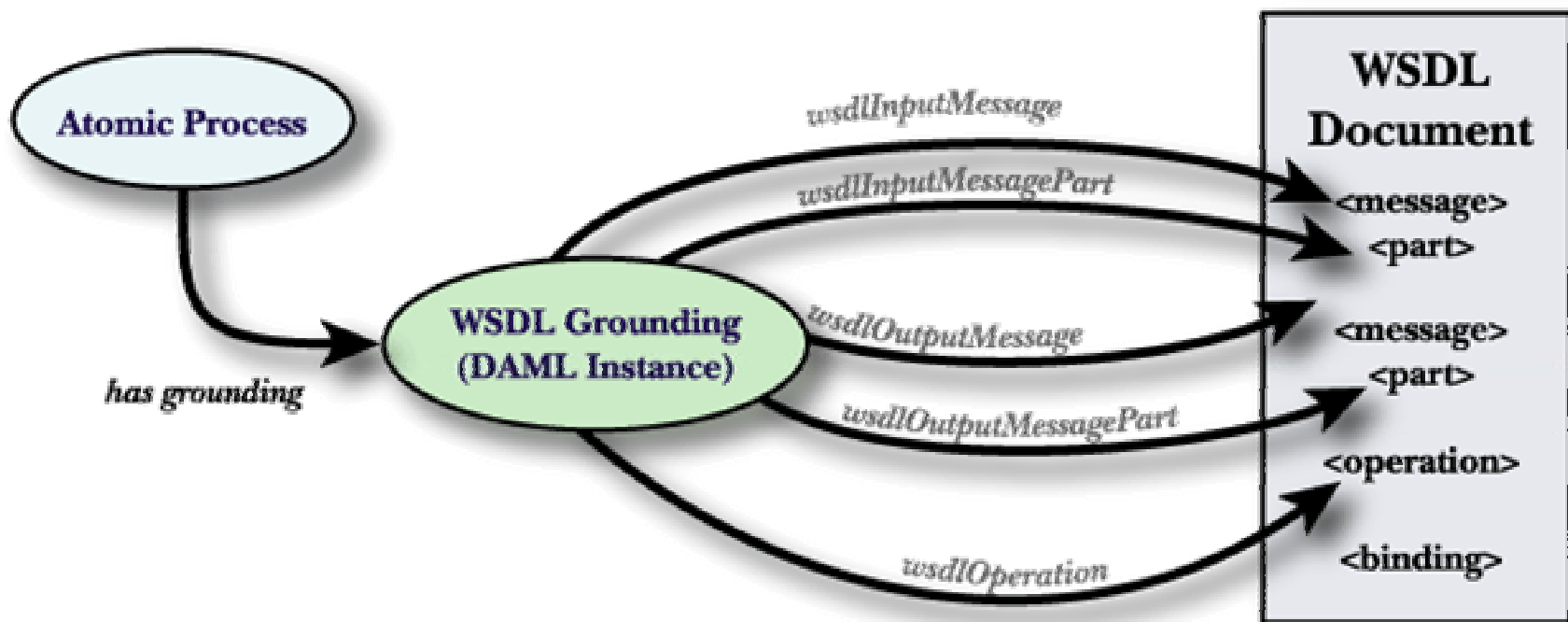


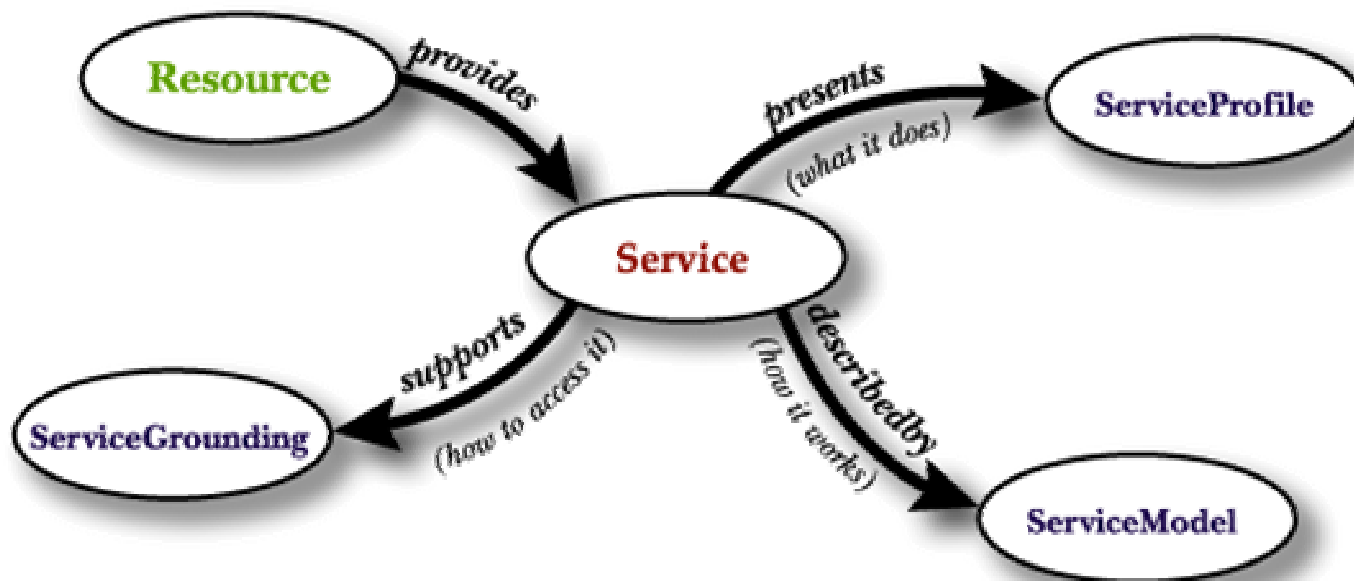
*Ontology images compliments of Terry Payne,  
University of Southampton*



- Implementation specific
- Message formatting, transport mechanisms, protocols, serializations of types
- Service Model + Grounding give everything needed for using the service
- Builds upon WSDL







*Ontology images compliments of Terry Payne,  
University of Southampton*

- Describes “what it does”, “how it works”, “how to access it”
  - Profile, Process, Grounding subontologies
- Ties in naturally with WSDL, UDDI
- Additional semantics supports
  - Automation of various Web service tasks (later slides)
  - Varied applications (later slides)
- W3C member submission
  - <http://www.w3.org/Submission/2004/07/>
- 1.1 release finalized
- 1.2 release planned
- Publications, tools, examples
  - See <http://www.daml.org/services/owl-s/>
  - ISWC, WWW conferences (and workshops)

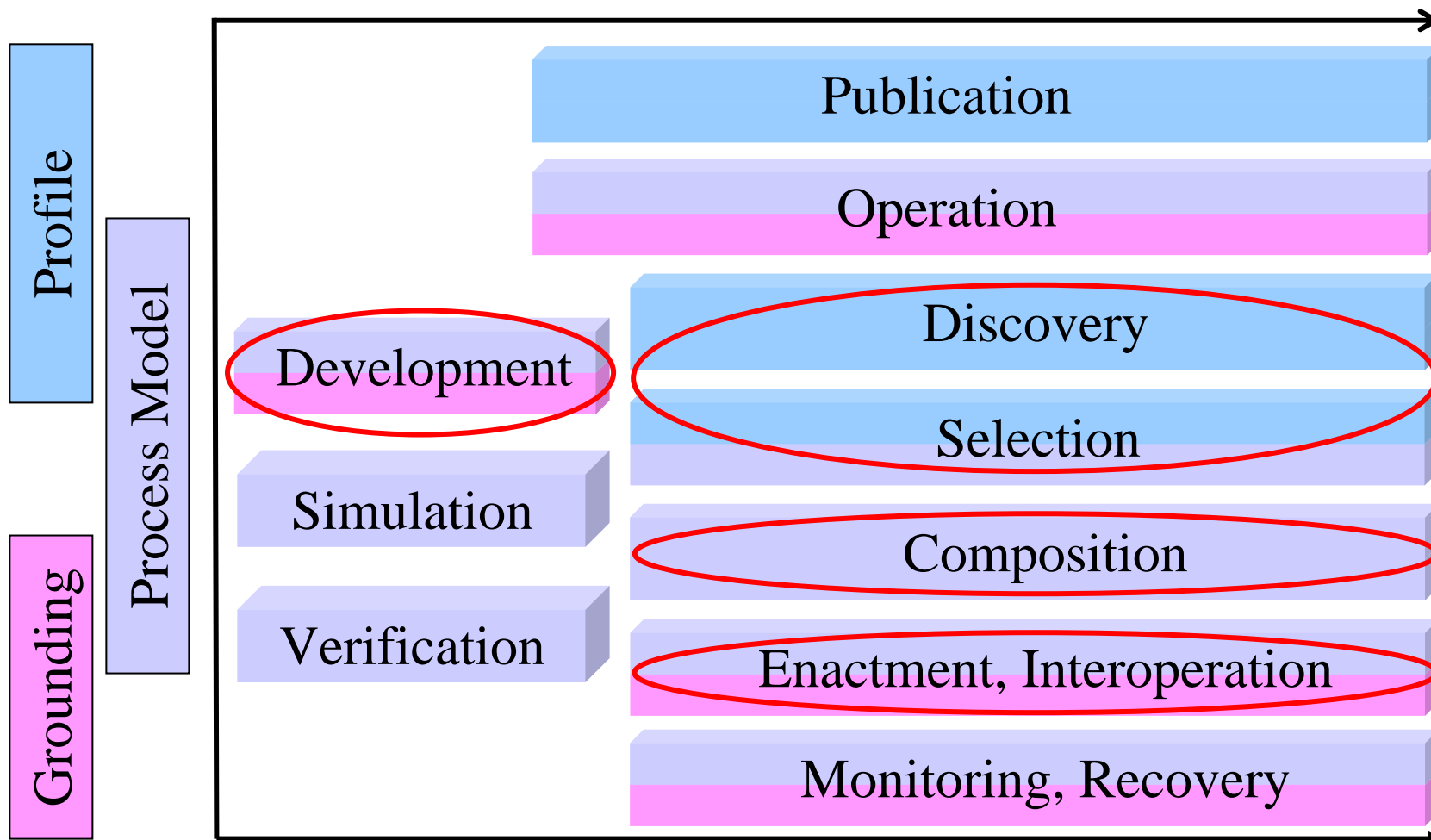
- Background & Vision
- OWL-S: Ontology-Based Semantics for WS
- **SWSL: Building Out ←**
- Service Management Tasks & Tools
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- Build out from OWL-S
  - to take advantage of more expressive languages
  - to extend the conceptual model
- Full-fledged use of FOL expressiveness
  - OWL-S can use SWRL and SWRL FOL in quoted contexts, in service descriptions (instances)
  - SWSL will use it throughout; both in ontology axioms and in all parts of service descriptions
- Leverage broad availability of LP-based languages, environments, tools, etc.
- Build on mature conceptual models
  - PSL, W3C architecture, Dublin core
- Maintain connections with the world of OWL
  - Layers of expressiveness

- Conceptual Model
  - Build on OWL-S, PSL
- Language
  - SWSL FOL – can use frame syntax, Hilog extensions
  - SWSL Rules – LP with NAF; courteous LP, Hilog extensions
  - Shared presentation syntax; builds on F-Logic
  - Markup syntax – based on ruleML
- Ontology
  - Formal expression of conceptual model
  - Both in SWSL FOL and LP (as much as possible)
- Bridge
  - What can we provide to enable coordinated use of FOL and LP reasoners?
- Grounding
  - Like OWL-S Grounding, connects with WSDL



- Background & Vision
- OWL-S: Ontology-Based Semantics for WS
- SWSL: Building Out
- **Service Management Tasks & Tools ←**
  - Development
  - Discovery & Selection
  - Enactment
  - Composition
- Applications
- Related Work
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Development ... Deployment ... Use ...

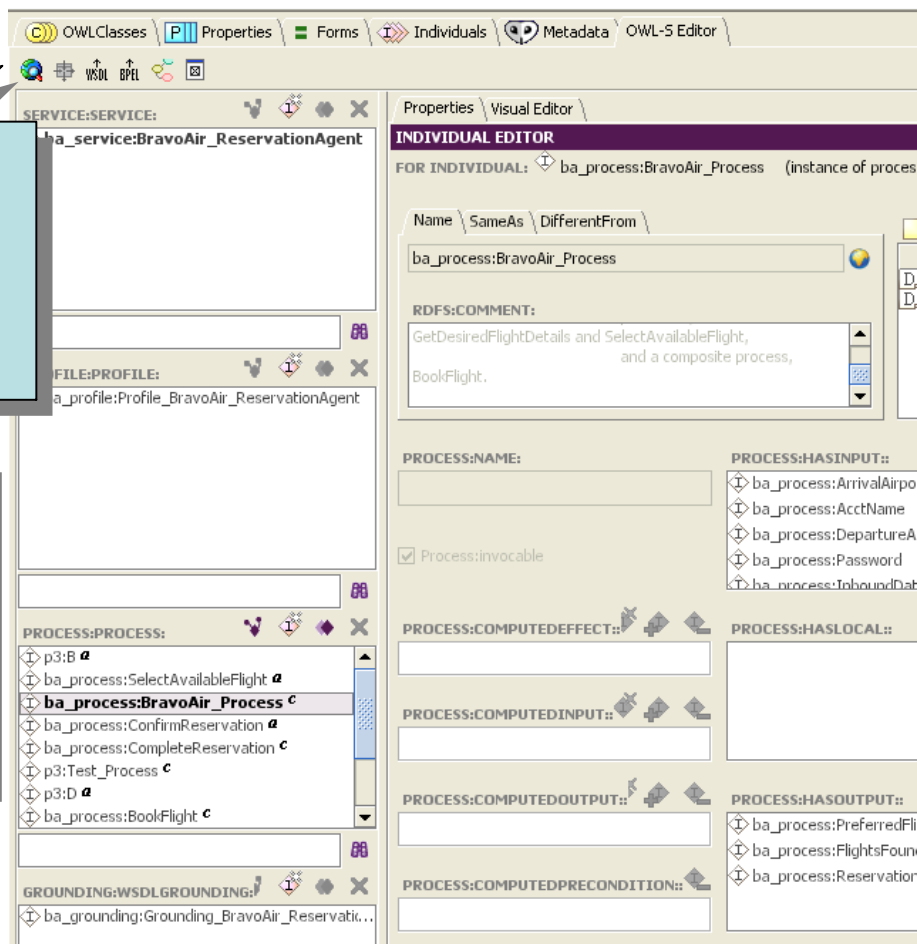
Some examples:

- OWL-S API (at least 2 instantiations)
- WSDL-to-OWL-S (at least 2)
- OWL-S Editor / IDE (at least 3)
- See also:
  - <http://www.daml.org/services/owl-s/>
    - [Publications, Tools](#)
  - <http://www.semwebcentral.org>

- Easy, intuitive OWL-S service development environment
- Based on popular Protégé/OWL ontology editor
- Open-source, with code available at <http://owlseditor.semwebcentral.org>
- *IOPR* Manager
  - *Input/Output/Precondition/Result*
  - Maintain IOPR correspondences between OWL-S sub-ontologies
  - Perform consistency checks
- Auto-generated graphical process visualization
- Graph Overview
  - Visualize & navigate relationships between OWL-S sub-ontologies
- Generate & import skeletal OWL-S from WSDL
- Integrated with service discovery (planned)
- Graphical execution tracing (planned)

Toolbar provides  
WSDL import,  
graphical overview,  
and more

Instance panes  
for Services,  
Profiles,  
Processes, and  
Groundings



Full control of  
OWL-S  
properties with  
customized  
widgets

Thanks to



Tree View

Graph View

- **Control Flow** (shown at right)

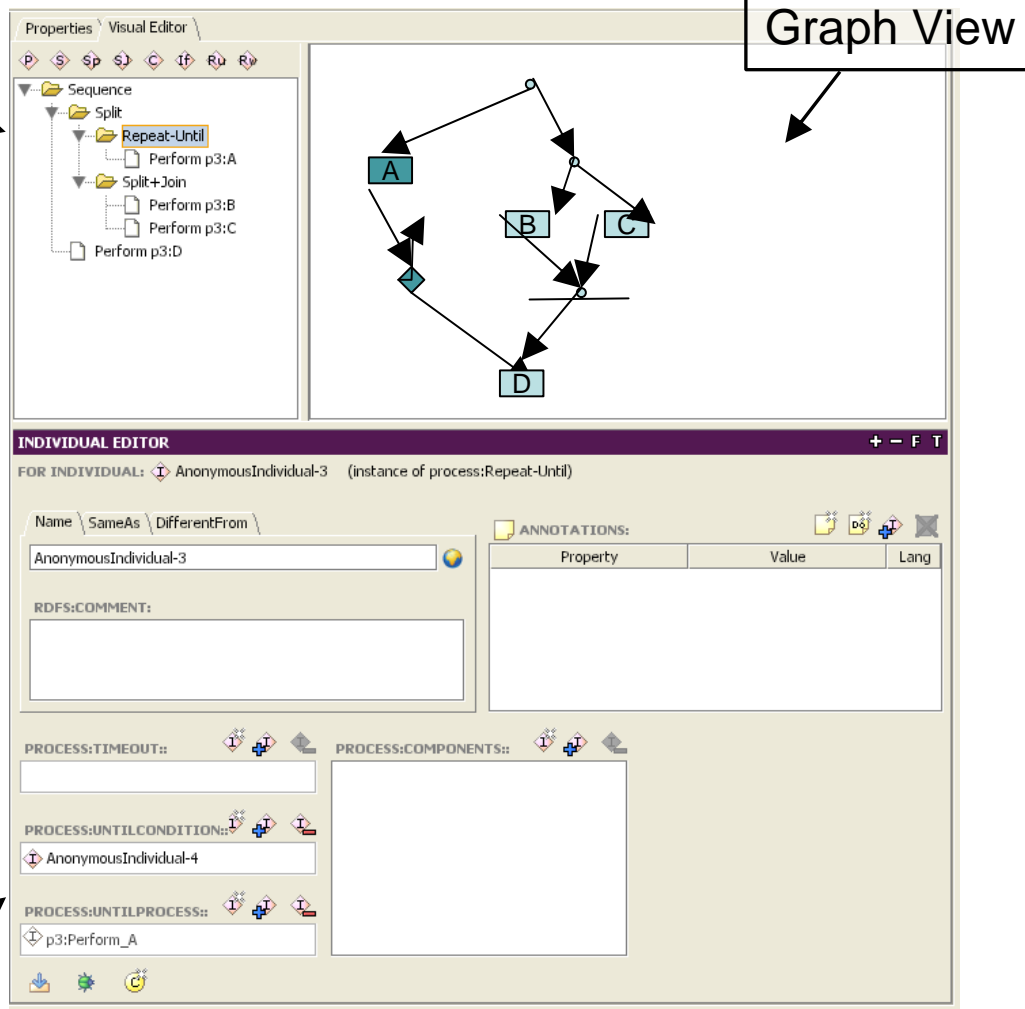
- View and edit as a tree
- Also visualize as a graph

- **Data Flow**

- **Work in progress**

- Customized OWL-S code generation
- Search the Semantic Web for OWL-S services
- Visual tracing of execution

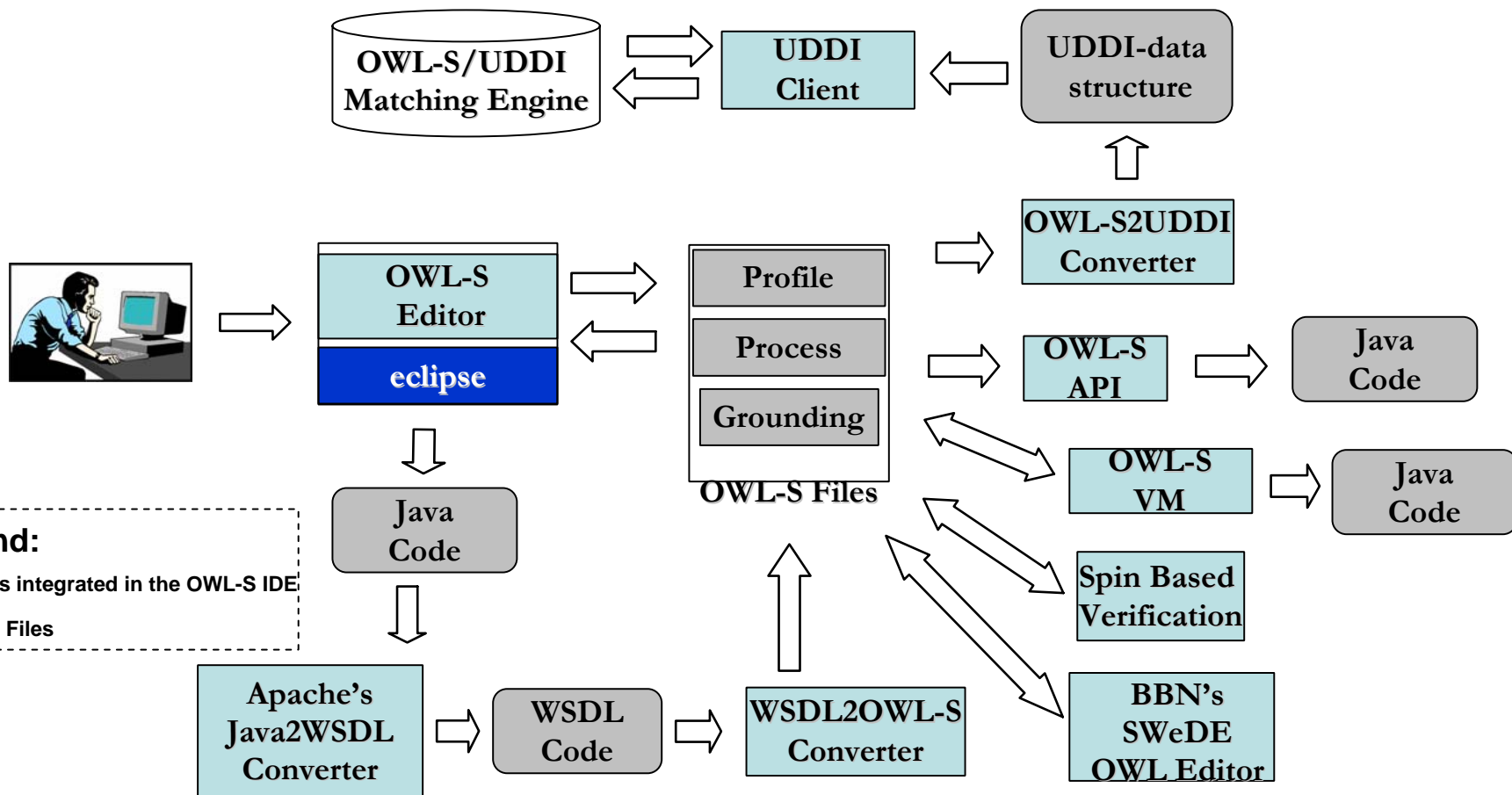
Edit details of control constructs



- An Eclipse-based tool that integrates the creation of OWL-S service descriptions with the generation of WS Java code
- Tools targeted to Web service developers
  - Main idea is to allow developers to generate their code and OWL-S description within the same environment
- <http://projects.semwebcentral.org/projects/owl-sed/>

1. Developer creates Java code
2. IDE transforms Java into partial OWL description
  1. WSDL is generated as by-product
3. Easy to use OWL-S editor is used to complete the OWL-S description
4. UDDI client can be used for automatic advertisement in UDDI
5. Verification tools are available for correctness checking
6. Automatic client generation
7. Extension to SWeDE OWL Editor





# Sweet Spot: Discovery & Selection

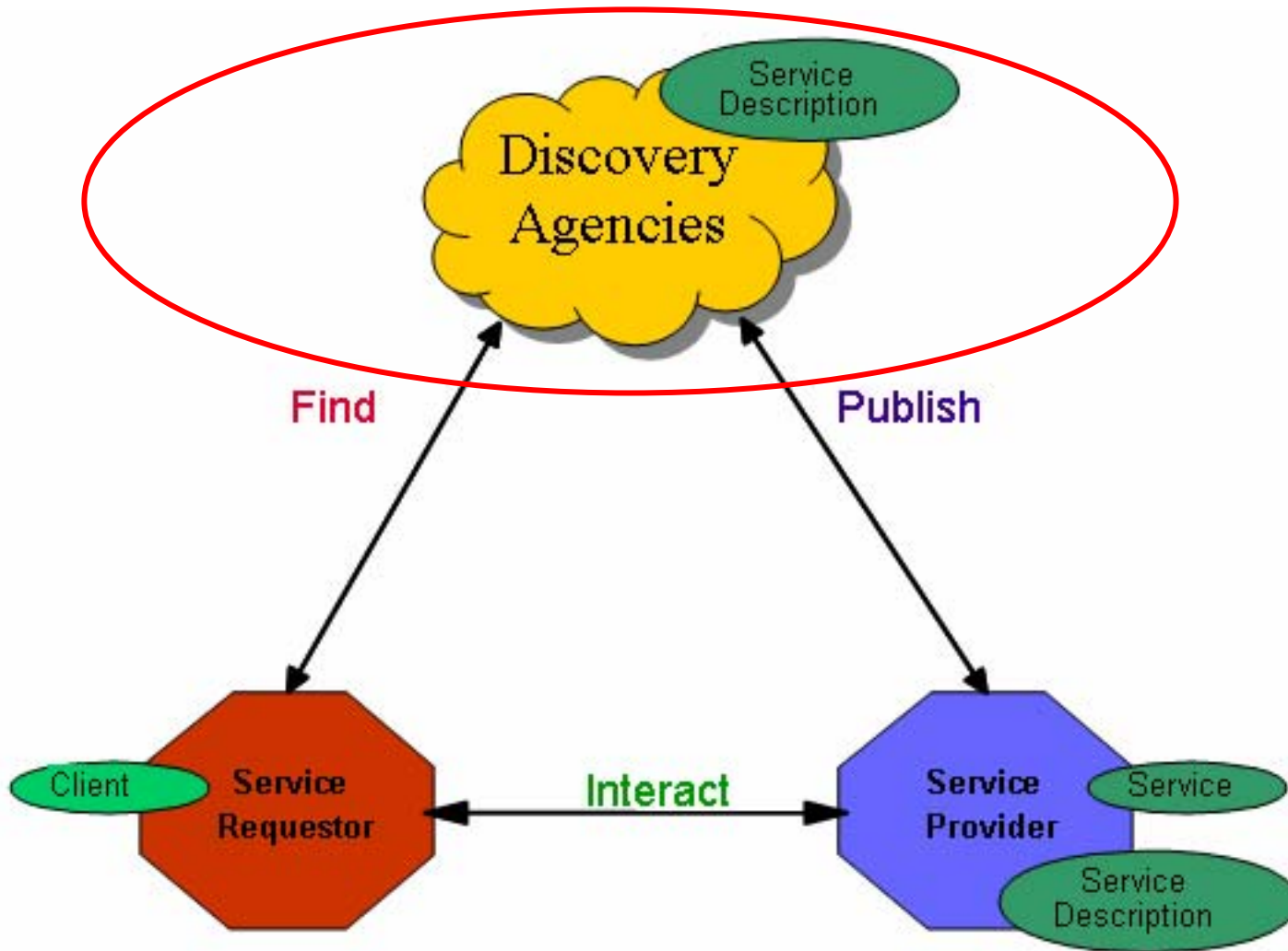
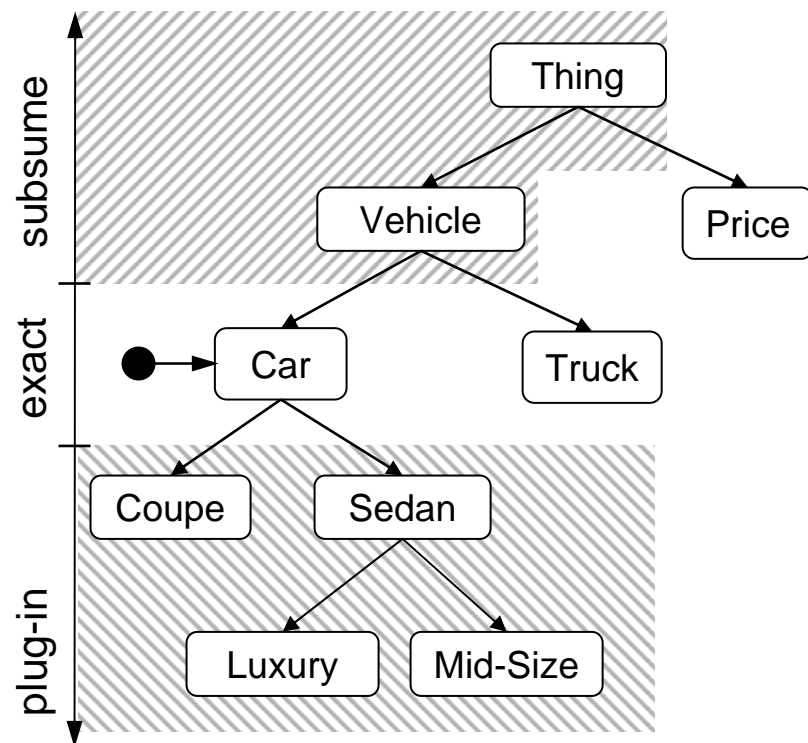


Diagram from “Web Services Architecture W3C Working Draft”

<http://www.w3.org/TR/2002/WD-ws-arch-20021114/>

- OWL-S *Profile* describes capabilities of Web services
- Three types of representations:
  1. Functional representation
    - Input/Output specify the information transformation produced by the Web service
    - Precondition/Effect specify the domain transformation produced by the Web service
  2. Non-functional properties
  3. Type of service and product information
- Many capability matching algorithms have been proposed.

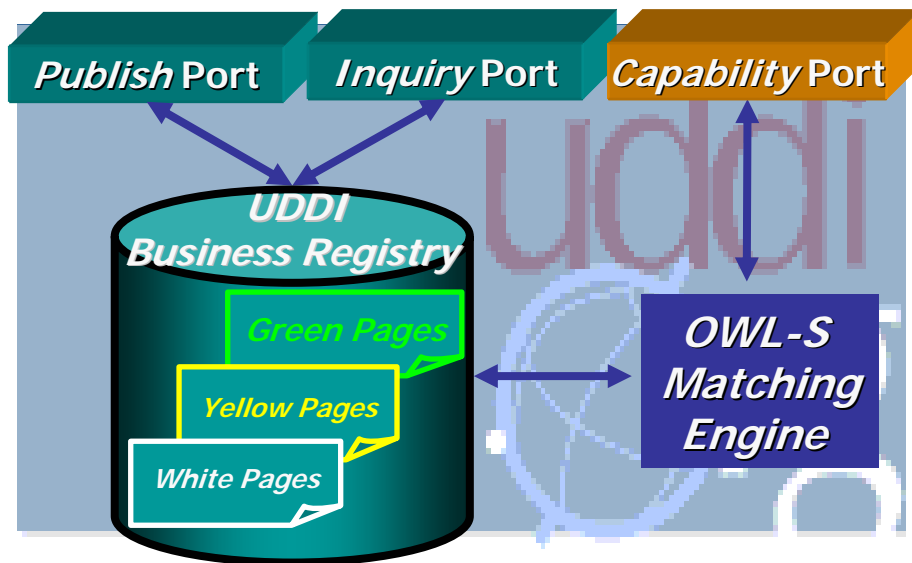
- Matching of I/O of the request with I/O of the advertisement
- **Efficient implementation** given correct indexing of advertisements
  - Match within ms
  - Linear complexity on the size of the query
- **Current work** aims at generalizing matching process to include preconditions/effects service and product types and service parameters



- Use subsumption relation between advertisement and request
- Five degrees of match
  - Exact
  - PlugIn  $R \subseteq A$
  - Subsumed  $A \subseteq R$
  - Intersection  $\neg(A \sqcap R \subseteq \perp)$
  - Fail when disjoint  $A \sqcap R \subseteq \perp$
- It shows that pure subsumption is inadequate for discovery in OWL-S
  - But problem is much deeper: subsumption is inadequate for discovery of Web services because
    - It is inherently difficult to specify partial descriptions of services which would allow the requester to say which are the features of the WS it really care about
    - Most of the matches reduce to intersection which is not really informative

Proposed by Li et al, WWW 2003

# Integration of OWL-S and UDDI



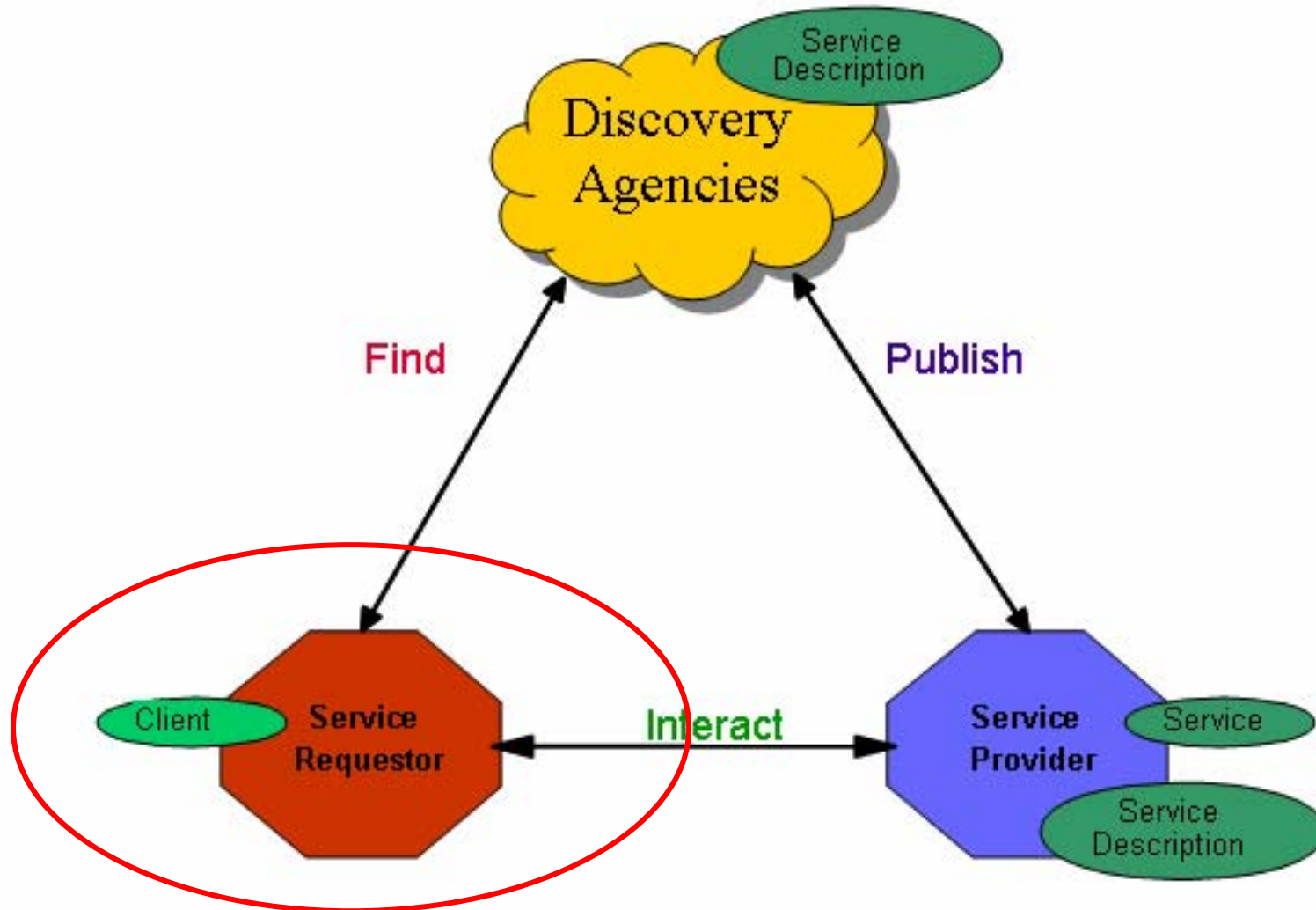
- OWL-S Profile has been mapped to UDDI data structure
  - OWL-S Web services can be advertised in UDDI as any other Web service
 (see Paolucci et al 2002)

- CMU OWL-S Matching engine has been integrated within UDDI server
- CMU UDDI server provides
  - Normal UDDI Publish/Inquiry ports
  - Complete interoperability with any UDDI Client
  - Capability Port provides OWL-S based capability requests
 (see Srinivasan et al 2004)

CMU UDDI is publicly available at  
[www.daml.ri.cmu.edu/matchmaker](http://www.daml.ri.cmu.edu/matchmaker)  
 or on SemWebCentral  
[www.semwebcentral.org](http://www.semwebcentral.org)

A variant of the CMU UDDI is in use at the NTT UDDI Business Registry (The main public UDDI in Japan) (see Kawamura et al 2003, 2004)

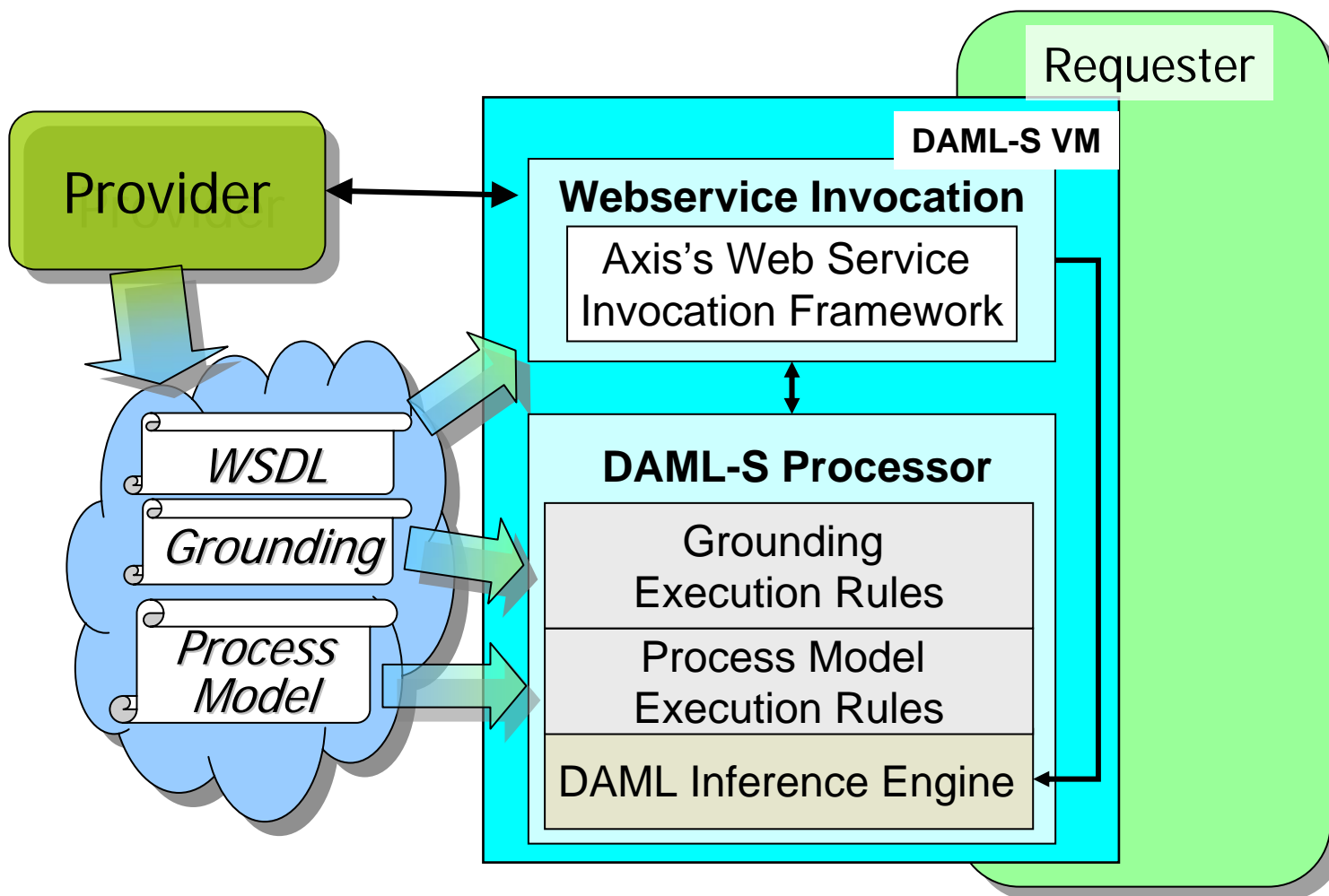
# Sweet Spot: Enactment



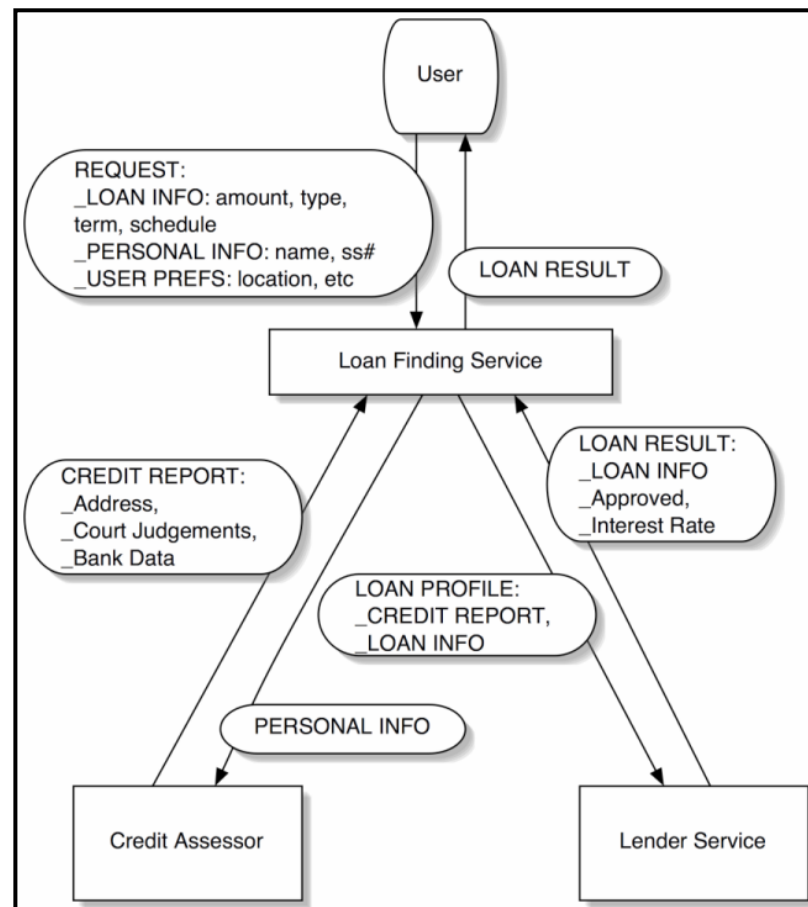
- Generic interpreter for OWL-S Process Model
  - It can interact with any OWL-S Web service
  - Based on the Process Model formal semantics (Ankolekar et al 2002)
  - Implement grounding mapping to WSDL
  - Exploits Web services technology such as Axis and WSIF for actual invocation and message exchange
  - Semantic Mediation



# CMU's OWL-S Virtual Machine



- *Adapting BPEL4WS for the Semantic Web*
- Daniel J. Mandell
- Sheila A. McIlraith  
(was at Stanford KSL, now University of Toronto)



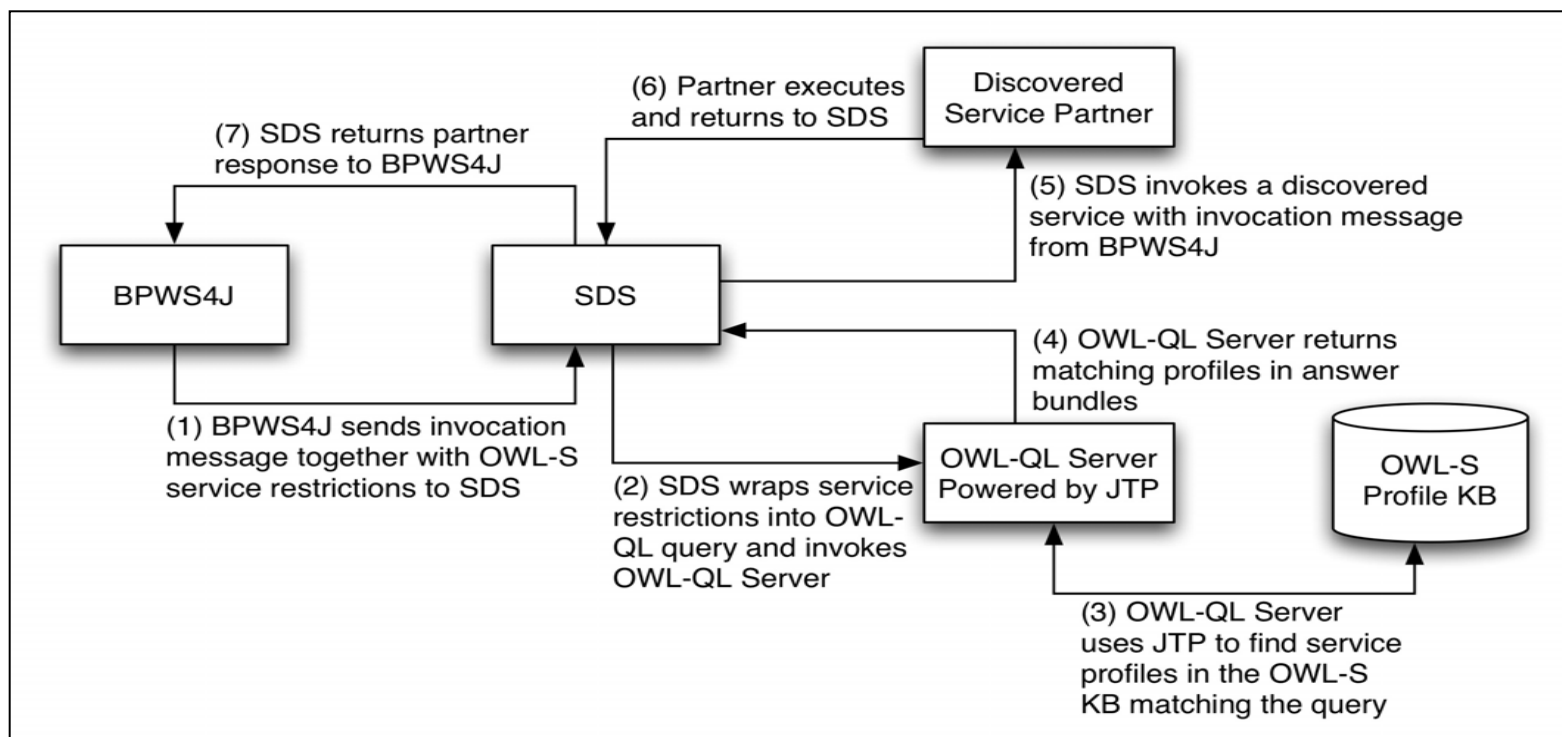
- In the current BPEL engine (BPWS4J): service partners defined *a priori*
  - What if user wants to use California-based lender to exploit in-state tax incentives?
  - BPEL engine cannot accommodate any such user-defined (runtime) customization b/c service partners are hard-coded
- In BPEL spec: reliance on XML, XMLSchema to describe service properties and messages
  - XMLSchema lacks expressivity to create/relate rich datatypes
  - Prevents integration of service partners with different syntax but compatible semantics (and converse)
  - What if: user from UK, and **assessor** generates `UKCreditReport` identical to `USCreditReport` required by **lender** except different representations of dates? BPEL fails integration

# Semantic Discovery Service

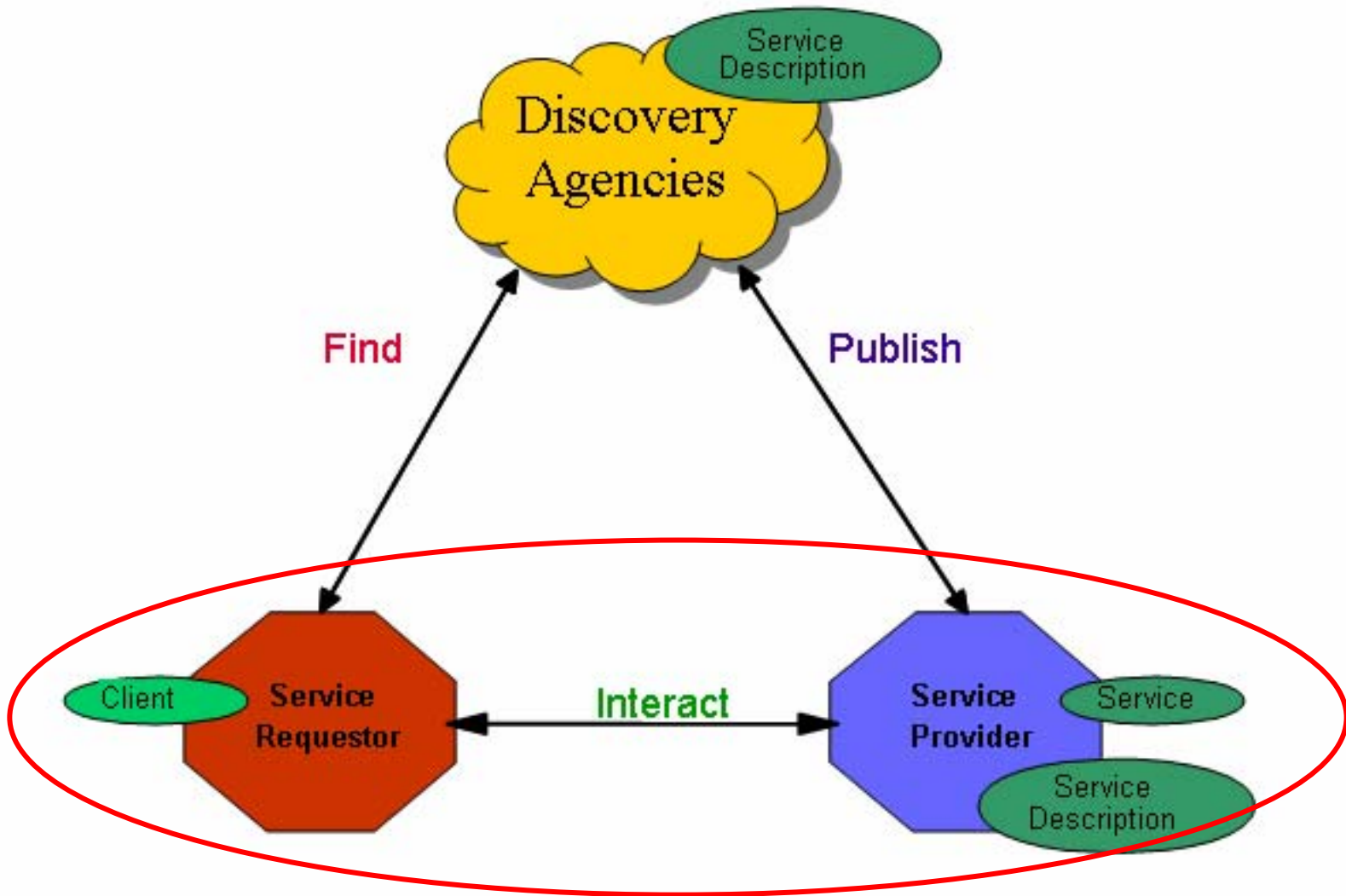
- Alleviates certain limitations of BPEL4WS
- Functionality gained:
  - Automated run-time binding of customized services to account for functional and user-defined constraints
  - Automated *semantic translations* to integrate services with messages of different syntax but equivalent semantics
- Supporting Semantic Web technologies
  - OWL-S: A well-defined ontology based on OWL, used to describe services
  - OWL Query Language (OWL-QL): Interfaces with *automated reasoner* operating over *knowledge base* (KB) of OWL-S profiles
  - Java Theorem Prover (JTP): Used as OWL-QL server's automated reasoner

# Service Integration with SDS

- SDS serves as proxy between BPEL engine and potential service partners, discovering OWL-S profiles in KB meeting functional and user-defined constraints (automated customization) and translating semantically equivalent messages (semantic translations)



# Sweet Spot: Composition



- WS composition environment
  - Uses SHOP2, a well established planner
  - Contains an OWL-S execution environment
- Used for many applications of WS composition ranging from
  - Information gathering
  - Language translation
  - etc...
- Generates a composition that is directly executable through WSDL groundings.

in collaboration with **FUJITSU**

## Approach:

- I. Plan a sequences of services that realize user's objective, using Golog & sit'n calculus .  
(NP complete or worse)
  
- II. Customize reusable generic procedures
  - Define and archive reusable **generic procedures**
  - Customize with **user's constraints**.(NP complete or worse in a reduced search space)

**Advantages: efficiency, ease of use, customization**



- It integrates discovery and composition
  - OWL-S/UDDI Matchmaker for discovery
  - Retsina planner to control the agent
    - Interleaving of planning and execution to allow communication while planning
  - OWL Reasoner
  - OWL-S Virtual Machine to communicate with other Web Services
- Used in a number of applications: travel domain, supply chain management
- Connection with autonomous agent technology

in collaboration with **TOSHIBA**

- Background & Vision
- OWL-S: Ontology-Based Semantics for WS
- SWSL: Building Out
- Service Management Tasks & Tools
- **Applications ←**
- Related Work
- Challenges & Next Steps

## IBM

- Provide OWL-S API as part of SNOBASE Semantic Web tool
- <http://www.alphaworks.ibm.com/tech/snobase>
- Use OWL-S for enhanced semantic UDDI

## SAP

- Use OWL-S for automatic composition of services to manage border control

## Toshiba

- Use OWL-S in publicly available UDDI at NTT (Main Japanese UDDI)

## Fujitsu

- OWL-S used in Task Computing Project; planned for production in 2005
- <http://www.taskcomputing.org/>

## NIST, DCS, TARDEC

- Use OWL-S to describe capabilities of Autonomous Vehicles

## MyGrid

- Use OWL-S to describe Bioinformatics Web services on the Grid
- <http://www.mygrid.org.uk/>

## AgentCities

- OWL-S used for discovery of new agents
- <http://www.agentcities.org/>

- Background & Vision
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- **Related Work ←**
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- Agent-Based Systems
- Knowledge-Based Software Engineering (KBSE)
  - Automated Software Engineering (ASE)
- AI Planning
- Programming Languages
- Workflow Systems
- Knowledge Representation
  - Situation Calculus
- Process Representation
  - Pi Calculus
  - Process Specification Language (PSL)

- **WSMO / WSML / WSMX**
  - <http://www.wsmo.org/>
- **OWL-P**
  - <http://projects.semwebcentral.org/projects/owlp>
- **METEOR-S**
  - <http://lsdis.cs.uga.edu/Projects/METEOR-S/>
- **Grid Services**
  - **OGSI → WSRF**
  - [http://www.oasis-open.org/committees/tc\\_home.php?wg\\_abbrev=wsrf](http://www.oasis-open.org/committees/tc_home.php?wg_abbrev=wsrf)
- **BPMN / BPML / BPQL**
  - <http://www.bpmi.org/>

- WSMO / WSML / WSMX
- Under development at DERI and other organizations with European research funding
- Hi-level objectives & approaches similar to those of OWL-S
- But many interesting differences, too; e.g.
  - Focus on mediation
  - Different layers of language / expressiveness
- <http://www.wsmo.org/>
- Hear Chris Bussler tomorrow morning

- Processes = Protocols + Policies
- Protocols provide interaction-centric modeling, leaving policies to participants
- Commitment semantics yield flexible modeling and enactment
- Theory of protocols supports reusability, refinement, and aggregation of interactions
- Focus on *interaction*



- Research at University of Georgia, led by Amit Sheth
- Focus on Web service lifecycle stages:
  - Semantic Annotation and Publication of Web Services
  - Abstract Process Creation
  - Semantic Discovery of Web Services
  - Orchestration/Composition of Web Services
- Lightweight approach: proposed enhancements to WSDL, UDDI, BPEL4WS

- <http://www.globus.org/wsrf/>
- submitted to [OASIS](#) standards group in March 2004
- Web Services Resource Framework
- [http://www.oasis-open.org/committees/tc\\_home.php?wg\\_abbrev=wsrf](http://www.oasis-open.org/committees/tc_home.php?wg_abbrev=wsrf)

- Background & Vision
- OWL-S: Ontology-Based Semantics for WS
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- Service Management Tasks & Tools
- Applications
- Related Work
- **Challenges & Next Steps ←**

- Sociological: crossing the chasm
  - Infrastructure: getting to where the payoff exceeds the overhead (for significant numbers)
  - Allowing for small first steps in the meantime
  - Making it clear (to the right people at the right time) what's the value-added
  - Comfort level with what's under-the-hood
  - Getting consensus on approaches, ontologies
    - Competitive pressures
- Engineering
  - Knowledge acquisition
  - Scale
  - Heterogeneity, mediation

- Technical
  - Determining how to scope, delimit, and deploy mature semantic technologies for use on the Web
    - Ultimately, the “marketplace” will make it happen
    - Complete generality not required
    - Full automation not required
    - “A little semantics goes a long ways”
  - Usability by non-logicians (Good tools are critical)
- Logical
  - Tractability
  - Bridging layers of expressiveness

- OWL-S version 1.2 (by end of May)
- SWSI report, submission (April)
- WSMO report, submission (April)
- W3C Workshop on Semantic Web Services
  - June 9-10, 2005
  - <http://www.w3c.org/2005/01/ws-swsf-cfp.html>
  - Recommendations to W3C on directions, activities
- Likely new activities at W3C around SWS
- SWSI, WSMO collaboration, merging
- In the meantime, evolution towards semantics in WS standards efforts
  - WSDL, UDDI, BPEL4WS, CDL, ...

- The service paradigm will be a *crucial* and *integral* part of the Web of the future
- SWS aims to provide an expressive, comprehensive framework for reasoning about activities on the Web
  - Enable greater automation of *discovery*, *selection*, *invocation*, *composition*, *monitoring*, and other service management tasks
- Key challenge: distill mature technologies and show path(s) to usage that fit with (or can evolve from) current practice
- Many interesting tools & applications exist already