

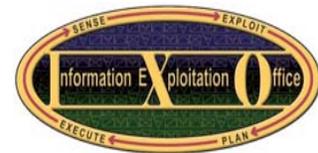
Last Thoughts

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Measuring Success in DAML



- **Success = creating the conditions for early adopters to allow the semantic web revolution to succeed**

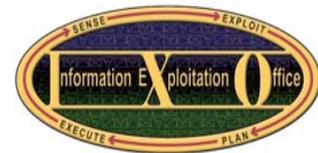
- **I will judge the success of the program (and the performers) by the quality of their tools and the success of their standardization efforts**
 - Transition success is via a set of well-crafted **tools** and public **standards** that allow early adopters to succeed
 - If your tool is not in OWL, then you owe me an email within two weeks about your strategy to change it
 - Work with BBN on the evolving web site

- **Every performer must have a clear account of how their technology will play in the standards process and be made available to early adopters**
 - Reread the “2004 DAML Directions” paper
 - DAML/S coalition and Joint Committee must produce calendars with milestones showing the standards route

Public Standards and High-Quality Tools are the Current Best Way to Nurture the Semantic Web Revolution



2003 Fall PI Meeting Goals



- **Review program status in the thrust areas**
 - *Understand* the thrusts and define how you will participate and drive them to conclusion
 - *Understand* the requirements on software and how you will satisfy them
 - *Understand* that the 2004 program strategy relies on standards and tools, and you will have to make a positive contribution in one or the other

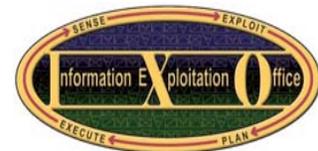
- **Define issues and plans for program-wide topics**
 - Dependencies (e.g., of Service spec on Rules)
 - Strategies and calendars/milestones to support the standardization process

- **Showcase FY03 OWL-based tools and technologies**
 - Impressive group of software, but how do we turn the demos into tools?

- **Prepare to revise your IOWs for 2004 in response to PI meeting presentations**



Last Thoughts



- Thanks to Jack, Carole, and Tamera
- Low hanging fruit tastes just as good
- Remember the calendar
 - Don't say "next year I will do x"; DAML will be a target in FY05
 - Make your definitive mark in FY04, and look for a new BAA in the summer
- DAML is transformational for the world
 - We are (finally!) bringing semantics to the web
 - Our success will convince companies to risk their shareholder capital on the semantic web

I am excited to be the PM for a truly revolutionary program and a group of world-class performers!

