Last Thoughts

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18 October 2003
Measuring Success in DAML

- Success = creating the conditions for early adopters to allow the semantic web revolution to succeed

- I will judge the success of the program (and the performers) by the quality of their tools and the success of their standardization efforts
  - Transition success is via a set of well-crafted tools and public standards that allow early adopters to succeed
  - If your tool is not in OWL, then you owe me an email within two weeks about your strategy to change it
  - Work with BBN on the evolving web site

- Every performer must have a clear account of how their technology will play in the standards process and be made available to early adopters
  - Reread the “2004 DAML Directions” paper
  - DAML/S coalition and Joint Committee must produce calendars with milestones showing the standards route

Public Standards and High-Quality Tools are the Current Best Way to Nurture the Semantic Web Revolution
2003 Fall PI Meeting Goals

- **Review program status in the thrust areas**
  - *Understand* the thrusts and define how you will participate and drive them to conclusion
  - *Understand* the requirements on software and how you will satisfy them
  - *Understand* that the 2004 program strategy relies on standards and tools, and you will have to make a positive contribution in one or the other

- **Define issues and plans for program-wide topics**
  - Dependencies (e.g., of Service spec on Rules)
  - Strategies and calendars/milestones to support the standardization process

- **Showcase FY03 OWL-based tools and technologies**
  - Impressive group of software, but how do we turn the demos into tools?

- **Prepare to revise your IOWs for 2004 in response to PI meeting presentations**
Last Thoughts

- Thanks to Jack, Carole, and Tamera
- Low hanging fruit tastes just as good
- Remember the calendar
  - Don’t say “next year I will do x’; DAML will be a target in FY05
  - Make your definitive mark in FY04, and look for a new BAA in the summer
- DAML is transformational for the world
  - We are (finally!) bringing semantics to the web
  - Our success will convince companies to risk their shareholder capital on the semantic web

I am excited to be the PM for a truly revolutionary program and a group of world-class performers!
Thank You